

Research Papers



ALTRUISTIC BEHAVIOR AND PEER PRESSURE IN GIRL STUDENTS

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Abstract:

Peer pressure is influence that a peer group observers or individual exerts that encourages others to change their attitude, values or behaviors to conform the group norms. Peer pressure is feeling pressure from other age mates to do something for self and others Altruism is generally defined as any form of voluntary act intended to favour another without expectation of rewards (Smith & Mackie, 2000). In other words altruism refers to kind of selfless help, Which is based on pure desire to help others (Aranson, Wilson, Akert & Fehr, 2004). Macaulay and Berkowitz (1970) defined altrurism as Behavior carried out to benefit another without anticipation of rewards from external sources. In democratic societal setup where cooperation is the key concept of social relationship, the term 'Altruism' Helping behavior and prosocial behavior may be used by some researchers synonymo- As opined by Rushton.

KEY WORDS: attitude, values or behaviors, crucial and social problem,

INTRODUCTION

Therefore it is hoped that it will serve the purpose of assessing peer pressure in adolescents which in the crucial and social problem in various youth. hence researcher in interested find out its relation to the prosocial behavior in girl students.

METHODOLOGY

Objectives

- 1) To measure the peer pressure on 12th girl students.
- 2) To study the effect of altruistic behavior attitude on 12th girl students.
- 3) To find out relation between altruistic behavior and peer pressure of 12th girl students.

Hypothesis

There will be no significant correlation between altruistic behavior and peer pressure of 12th girl students.

Research Design

For the present study within group research design is used to find out the correlation between altruistic behavior and Peer Pressure of 12th girl students

Sample

Researcher used purposive method of sampling and select 60 12th girl students in Sangameshwar college, Solapur. The consisted sample is from 12th class. They were 19 years old.

Tools

1) self-report Altruism -Scale - It is developed by Reston. It has 20 items. The cronbach's alpha co-efficient is 0.82. The face and construct validity is estimated. The scoring scheme is for unfavorable statements if response positively will get 1, and if responded negatively get 1, and positive responds will score 0.

2) Peer Pressure Scale-: It is developed by Dr.Sandeep Singh and Sunil Saini. It consists of 25 items. The cronbach's Alpha reliability is 0.79 and Test retest reliability is estimated. The face validity, content validity, predictive validity, concurrent validity are estimated. The scoring is five point Likert scale measured five categories i.e. strongly disagree (5), disagree (4), can't say (3), Agree (2), strongly agree (1). The score 1 represented the option strongly disagree while option 5 on the scale represented the category strongly agree. Positive items are from 1 to 5 and negative or reverse items are scored from 5 to 1. The minimum and maximum score range is 25-125.

Statistical Treatment

The suitable statistical method was used to analyze the data. The Mean, S.D are used as a part of descriptive statistics. To find out the correlation between altruistic behavior and peer pressure by pearson coefficient correlation method 'r' is calculated.

RESULT AND DISCUSSION**Table : Mean, Standard Deviations and 'r' for altruistic behavior and Peer Pressure (N = 60)**

	Mean	SDS	'r'	Significance
Altruistic behavior	83.85	3.77	83	Significant
Peer Pressure	80.95	5.63		

The table shows that the altruistic behavior mean is 83.85 and SD is 3.77. The Peer pressure mean is 80.95 and SD is 5.63. It means that the mean score of girls of altruistic behavior was more than peer pressure which suggests that peer pressure was positively correlated with altruistic behavior. The correlation between altruistic behavior and Peer Pressure is 83, found to be highly significant. It means that there is a positive correlation between peer pressure and altruistic behavior.

CONCLUSION

There is a highly positive correlation found between altruistic behavior attitude and peer pressure of 12th girl students,

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