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# LIBERALIZATION, PRIVATIZATION, AND GLOBALIZATION (LPG) AND THE INDIAN ECONOMY: A RATIOCINATIVELY APPROACH

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## **ABSTRACT**

This research paper focused on the theoretical framework of LPG and its significant role in the Indian economy. Using the responses of both new and existing businesses to freedom of choice, liberalization changes market structures. From 1981 through the internal liberalization of 1985 and the more extensive reforms of 1991, market shares became more volatile, and small businesses were less agile and competitive than large ones. An observer examining market concentration summary metrics might conclude that neither liberalization cycle produced much. The relationship between market share growth and initial share altered



drastically, and market share got much more erratic. There were several kinds of course adjustments in both domestic and comprehensive liberalization processes. But their impacts on the observed market concentration tended to balance each other out during both rounds of liberalization, thus there was no change. This article also looks at the analytical evaluation of Liberalization, Privatization, and Globalization in relation to the Indian economy. The New Economic Policy, which the government started in 1991, had a big impact on the Indian economy. This includes things like a rise in Foreign Direct Investment, GDP, and per capita income. It also talks about some of the bad things that the LPG program has done to the Indian economy, such making competition stronger and making personal differences bigger. Consequently, this study is crucial for comprehending the impacts of LPG inside the framework of the Indian economy.

**KEYWORDS**: LPG, Economic Reforms, Economy, GDP, Foreign Direct Investment, Market structure, and India.

**Abbreviations:** LPG-Liberalization, Privatization, and Globalization, GDP-Gross Domestic Product, FDI-Foreign Direct Investment, MRTP-Monopolies and Restrictive Trade Practices MNCs -Multinational Corporations, WTO- World Trade Organization, IMF- International Monetary Fund, R&D – Research and Development

## What does LPG stand for?

The process of liberalization includes removing non-tariff barriers and decreasing tariffs, among other constraints on economic activity. State governments must implement complementary policies to

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the federal government's industrial liberalization, according to Ahluwalia, Montek. S. (2002:63). Private investors require several state government approvals, including environmental clearances and links to the electricity and water supplies, before they can start operations. Because of laws about cleanliness, pollution, worker safety and welfare, and other matters, they also have to deal with the state bureaucracy regularly. These interactions sometimes lead to charges of harassment, corruption, and delays. Even while some nations have made efforts to promote these connections, much more has to be done. Privatization refers to transferring ownership of property or businesses from government control to private entities. It includes a variety of actions, like attracting private investment, divesting stateowned assets, and transitioning to a privately-run economy. While privatization can be interpreted in different ways, it primarily suggests that the government retains significant control over business ownership. Gupta and Joshi stated that the process of transferring ownership is commonly referred to as privatization (2022). It can be permanent or only last for the years that a specific contract has been drafted between the parties. In essence, it is a path from public to private ownership. Every government has a fundamental responsibility to ensure active and skilled ownership to create value. This value can take many forms, including economic, social, sustainability, and livelihood benefits, among others. In the case of privatization, the government assumes ownership and management of a business in private companies. Private companies can provide goods or services while the state actively engages in this process. The majority of the company's shares are sold by the government to one or more private businesses. As a result, the government controls a limited portion of ownership and stakeholders. This deregulation is the first step. Through this procedure, the company's private stakeholders might enter the market and gradually supplant the public enterprise. The initial phase in this process is deregulation. The company's private stakeholders may enter the market through this process and eventually replace the public enterprise. Market selection, whereby effective firms expand by investing to improve capacities, productivity, and quality, while less efficient enterprises contract and exit, is a major desired outcome of liberalization. The finest technology in each sector and the extent of liberalization will determine this. In certain industries, small businesses that were previously hindered by the expenses of adhering to or avoiding regulations may prove to be more adaptable and successful in capturing market shares. In other cases, unravelling laws may allow huge enterprises to outperform tiny ones, especially when sunk costs are considerable. The extent of liberalization will also determine growth responses. limited liberalization at home that releases domestic companies, but Globalization signifies the expansion of economic activities across national political borders, highlighting the economic interdependence among countries within the global market economy.

## The benefits of the LPG

India experienced a notable increase in its GDP growth rate following the introduction of the LPG reforms. This growth can be linked to the elimination of industrial licensing, privatization, the introduction of advanced foreign technology, and subsequent tax cuts that arose after the 1991 reforms. After gaining independence, India set up a democratic framework and committed to improving the Indian way of life through transformations across economic, social, legal, cultural, political, and educational dimensions. The country established its governmental framework with a recognition of its colonial past and a strong spirit of nationalism. As time progressed, India adopted concepts such as a mixed economy, socialism, five-year plans, and the nationalization of policies within a federal structure to encourage advancement in social, economic, political, legal, educational, and cultural areas. The significance of vertical product diversification tends to increase with liberalization. Businesses are more motivated to spend money on R&D and/or advertising to increase customers' willingness to pay since these expenditures provide pathways to long-term competitive advantages. It's important to note that whereas smaller firms benefited from comprehensive liberalization in R&D-intensive industries, larger firms benefited from domestic liberalization in advertising-intensive industries. In line with globalization, a comprehensive series of social, economic, political, legal, cultural, technological, and

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developmental strategies was formulated and implemented to promote overall global transformation, safeguard the welfare of all individuals, and stay in step with developed nations. I have sought to elaborate on the full scope of globalization by examining its impacts on Indian society. It can be stated that globalization is neither a novel term nor a recent phenomenon within the global social, economic, and cultural context. While it remains premature to definitively evaluate the effects of globalization on Indian society, culture, and economy, it has thus far not yielded any significant results. It has accelerated development in certain sectors while causing disparities in others. Therefore, it is crucial to implement strategies that can minimize, if not eliminate, its detrimental effects. Globalization, as a potent mechanism for enhancing international trade in goods and services, should incorporate a human dimension rooted in ethical principles instead of mere cutthroat competition. It should play a significant role in closing economic, social, cultural, and educational divides between nations. It needs to act as an essential resource for promoting sustainable development within India's economy. Therefore, each country must figure out how to wisely incorporate globalization while considering its distinct social, economic, cultural, and educational contexts. Globalization serves as an important tool for sustainable development, but it should prioritize marginalized communities, the poor, those living beneath the poverty line, and people residing in slums throughout Indian society. Although it has shifted traditional culture towards a modern (Western) paradigm, it has also undermined the cultural and social principles that are part of Indian society. In conclusion, we can say that the influence of globalization on the Indian economy and culture exhibits a dual impact to a certain degree. India initiated the process of deregulating and liberalizing its economy in the 1980s. This movement gained significant traction in the early 1990s with major reforms that abolished licensing requirements for domestic manufacturing across almost all industries and allowed private sector involvement in areas that were previously only designated for the public sector. Until 1990, the globalization of the Indian economy was constrained by trade and investment barriers. The liberalization of trade, investment, and financial regulations that began in the 1990s gradually diminished competitive obstacles and laid the groundwork for globalization. There were numerous discussions surrounding globalization during this global phase (Immanuel Wallerstein, 2006:67). Globalization encompasses the worldwide flows of ethnos 'apes', 'technoscapes', 'mediascapes', and 'icescapes'. The concept of globalization varies based on context, time, and the individual discussing it. Globalization involves not just the opening of world trade and the development of advanced methods for international financial market integration, but also the growing significance of multinational corporations, population movements, and generally increased mobility of people, goods, capital, data, and ideas, as well as the spread of infections, diseases, and pollution. Therefore, from many perspectives, it is clear that globalization is perceived as a breakdown of various elements: connections among countries, governments, economies, and communities, which may indicate increasing liberalization and expansion of markets, particularly through the reduction of trade barriers in goods and services and the creation of an integrated international financial market. In simpler terms, globalization can be defined as "a process of increasing connectivity, where ideas, capital, goods, services, and people are exchanged across national boundaries" (PRUS, 2000). Between 2004 and 2014, under the leadership of the UPA government, the idea of Foreign Direct Investment (FDI) was introduced across various sectors to promote localization.

## **OBJECTIVE**

The main goal of the LPG is to make the most of the skills and resources of local businesses and to promote research and development to improve local technology.

The other goal of this paper is to check the advantage and disadvantage of LPG on Indian economy.

### RELEVANCE

It aims to increase investments and eliminate regulatory systems & other deficiencies. It enhances efficiency & productivity and regulates monopolistic practices. It also pinpoints appropriate sectors for public sector enterprises, ensures worker welfare, provides skills and resources to adapt to new technologies, and maintains the ability to generate foreign exchange through exports. The LPG Policy includes the elimination of industrial licensing or Permit Raj, A reduction in the role of the public sector, the removal of MRTP limits, the initiation of privatization, greater access to foreign investments & technology, and the lifting of mandatory convertibility clauses. The main objective of globalization is popularly described as a gradual removal of barriers relating to trade and investment between countries to achieve economic efficiency through a competitive environment and to achieve economic, social, legal, cultural, political, and educational development. It is an attempt to examine the myths and realities to address some common fallacies about globalization and raise people's awareness of the potential benefits that globalization has to offer. At the time, as we might expect, there were some misconceptions about globalization. Globalization is not a new phenomenon since this process has been happening for ages. The development of communication technologies such as the internet, email, mobile, and smartphones has contributed to the growth of globalization because they help businesses to operate worldwide. The development of TV channels is the reason for the growth of globalization. Improved air and water transport has allowed the easy mass movement of goods throughout the world and assists the term globalization. Free trade agreements have always promoted global free trade through MNCs and International organizations such as the WTO and the IMF. Global banking allows a large amount of capital to flow freely and instantly across the world. International stock exchanges are helpful for the growth of globalization.

## RESEARCH METHODOLOGY

By its very nature, the current research paper is conceptual. This paper is based on secondary data. Books, journals, magazines, websites, and the Internet are the secondary sources used in this research paper.

## LPG and Its Impact on the Indian Economy

The resources become more available for more effective use. Due to the lack of oversight from the government, private enterprises typically generate higher profits and operate more transparently as private owners. The system tends to become more transparent as a result of privatization, which also minimizes inherent corruption and maximizes financial incentives. It relieves the government of the burden of running its affairs and making money. It optimizes output and function while successfully lowering corruption. By doing this, the private sector is actively contributing to the nation's economic growth. In addition to diversifying the government's revenue streams, the general government budget is developed and maintained effectively. Privatization is taking precedence over the procedure used by the government to boost foreign direct investment in the nation while also accelerating improvements in productivity and company rivalry. The system becomes more open following privatization, which lowers the rate of corruption and gives the corporation ownership of the project. It also enhances the likelihood of making large profits. Because they are more demanding for work, private enterprises tend to send the proper amount of human resource potential to work for them because they are less tolerant of project surpluses, which occur in government departments. Because of their rigorous work environment, corporations often fire employees who don't do their jobs consistently in revenuegenerating areas. Economic, social, legal, cultural, political, and educational variables all play a part in the impact of globalization on the Indian economy. It improved every facet of a country (non-economic factors related to the movement of products and services via social, cultural, educational, and political networks). Commercial advertising, movies, TV shows, Facebook, the Internet, and news programs, among other things, are used to measure the demonstration effects on people's consumption and

lifestyle choices. The use of natural language and standardized variables in media and cultural policies has an impact and is promoted via developing nations in the name of free commerce and universal communication. The local languages, customs, and culture are undoubtedly impacted by this aspect. The primary elements impacted by globalization are performing arts, such as dance and music, education, jobs, technology, and society. Therefore, by impacting every economic sector, globalization has the potential to progressively ensuare the entire community. People are impacted by all levels of intergovernmental institutions, political structures, and social systems. So, how would this procedure affect people, how would they respond, and what would be the result? India is a multilingual, multireligious, and multiethnic nation that is renowned for its social hierarchy. India is distinguished by notable inter-state differences in terms of social and economic factors. There is pressure on the state to make a significant withdrawal during a time of globalization. Future costs will be greater as a result of the fiscal adjustments forced by globalization. The poorest people need more central assistance during the globalization period, and as the fiscal crisis worsens, to draw in foreign and domestic investments, prevent the supply of social services and infrastructure inputs from being cut off, and offset the effects of inflation and unemployment. Conflicts between the various economic sectors and geographical areas of the nation could result from such a circumstance. In other words, growth was brought about by globalization without benefiting the weaker and impoverished groups. Pressures from globalization would increase the economic dissatisfaction of the marginalized population living in impoverished places overall. These annoyances would be exacerbated when globalization trends are coupled with quickly evolving communication and transportation models, which influence attitudes about equity, service standards, and other factors. The roaring aspirations of various economic, regional, social, educational, cultural, ethnic, religious, and linguistic groups, as well as their mass-based struggle in the past and the violence inflicted on the people by caste, class, colour, and religious forces, should not be separated from the issue of peoples' growing frustrations and exploitation on the economic front. Conflicts between the various economic sectors and geographical areas of the nation could result from such a circumstance. To put it another way, growth brought about by globalization does not benefit the weaker and impoverished groups. Pressures from globalization would increase economic dissatisfaction and the unemployment rates of marginalized individuals living in impoverished and slum areas. These annovances would be exacerbated when globalization trends are coupled with quickly advancing communication and transportation technologies, which influence attitudes about equity, service standards, and other issues. It is not possible to leave the problem of alleviating people's grievances and addressing the growing regional income inequality to market forces and globalization tools alone. The booming aspirations of many regional, ethnic, and religious groups, as well as their mass-based disputes and struggles in the past, should not be separated from the subject of people's growing discontent and exploitation on the economic front. violence committed against the populace as a result of caste, colour, culture, education, and religion. In light of globalization, self-employment and entrepreneurship are sensible alternatives for creating jobs. In this regard, the government and other organizations must effectively support and train scheduled caste members to advance their business ventures and entrepreneurial competencies. They received assistance in this endeavour from the World Bank and the International Monetary Fund (IMF) in the form of new products and technologies through economic opportunities. India is currently one of the world's major investment hubs. In India, nuclear families are becoming more common than joint families, and the divorce rate is rising daily. Food and clothing trends are shifting; for example, in India, junk food and trendy Western-style garments are replacing traditional attire and healthful foods. In actuality, we are moving toward Western civilization and eradicating our native culture. Globalization, then, is the root cause of individualism, consumerism, urbanization, capitalism, and discord. Over time, all of these elements become interconnected and are readily manipulated for political ends.

The consequences of globalization are extremely context-dependent, meaning that they differ greatly based on a stakeholder's position—whether that stakeholder is an individual, a company, or a

country—and their geographic location. The way that globalization impacts economic growth, social structures, technology exchanges, political restrictions, and environmental well-being is significantly influenced by geographic location. For instance, globalization frequently brings access to new technology, more commercial possibilities, and foreign direct investment to developing nations. However, globalization has also been shown to result in labour exploitation, environmental degradation, and limitations on national sovereignty. On the other hand, industrialized countries face dangers related to intellectual property and employment outsourcing, but they may also gain from wider markets and cheaper resource inputs.

This would prove to be a significant development that cannot be concealed by the consensus. The concepts of sustainable development and worldwide networking (digitalization) are included in the word "globalization." According to it, social, religious, and cultural movements are significant in the current era, due to globalization. In the global economy, which has dominated the world since the 1990s, the term "globalization" is not new. People had greater faith in MNCs and the private sector. International organizations began to play a significant role in developing nations and brought a variety of opportunities with them. It provided impetus for improved access to established markets. Inequality between and within countries, financial market volatility, and deteriorating environmental conditions are just a few of the issues that globalization has made easier. The globalization of economic integration made it possible for people, capital, ideas, technology, goods, services, and information to move freely across national borders. There were various aspects of this cross-border integration, including cultural, social, political, and economic.

## **CONCLUSION**

Our nation's policymakers have been more aware of privatization throughout time, and they have created numerous new reforms to reduce the massive capital investment in public sector enterprises and boost their efficiency while making more money. Both domestic and foreign investors are now welcome to invest in several areas and companies that previously faced challenges entering the market. Following privatization, the banking industry, which includes a variety of small and large-scale businesses, has shown significant improvement. Complete national privatization, however, remains a long way off. Economic reforms significantly influenced the Indian economy. Since the implementation of the LPG policy—Liberalisation, Privatisation, and Globalisation—in 1991, the Indian economy has undergone numerous transformations. These reforms have led to positive outcomes, such as an increase in India's GDP growth rate, foreign direct investment, per capita income, etc. The policy has promoted the influx of foreign capital, technology, and management skills, enhancing industrial efficiency. Additionally, the unemployment rate has declined. However, there are also some negative consequences, including slow growth in the agricultural sector and adverse environmental effects. In conclusion, we can assert that India's progress is largely a result of the execution of this policy.

In summary, the ongoing development of globalization has impacted people, businesses, and countries worldwide by bringing about changes in the political, cultural, technical, economic, and environmental systems. Understanding the factors behind globalization's growth and the related benefits and drawbacks for individuals, businesses, and countries has grown in significance as it accelerates and decelerates over time. The concept and boundaries of globalization are established at the outset of this work, along with its distinguishing characteristics, including interconnection, integration, extent, and pace. The study then looked at the main forms of globalization that influence international relations: economic, cultural, political, technical, and environmental. It concludes with a thorough examination of the benefits and difficulties of each kind of globalization from the viewpoints of the individual, the company, and the country.

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