



RURAL WOMEN EMPOWERMENT THROUGH INFORMATION AWARENESS: THE VITAL ROLE OF LIBRARY

Bibekananda Das

M.SC.(PHYSICS), MLIS, P.hD. Research Scholar.

ABSTRACT :

In today's nuclear world information is the main driving force of human beings.

Rural women are predominantly involved in agriculture. Main source of every citizen is this agriculture. So they should be well reached with necessary information and knowledge. But majority of them are non literate and can't access resources and public services. In this point of view libraries play a crucial role. Pinpointed structural information which is accessible those rural women can only prepare by librarian. The aims of this paper to analysis of activities of rural women and observations how they can access the information. Facing so many hurdles how they can overcome the situation getting proper information and with the help of library.



KEYWORDS : Rural, women, e-governance, Library .

OBJECTIVE: -

- I) To reduce backwardness of women
- II) To play a greater role of library to aware information.
- III) To work for the betterment of mankind
- IV) To establish a image of the library in the modern world.

CHALLENGES IN RURAL AREA:-

Illiteracy: - Literacy rate for female is 65.5% in India. Though the Govt. in India has developed the literacy rate in rural area, but it is small amount to developed the rural women.

Infrastructure: - In some place of India the basic necessary infrastructure like electricity, Road, Transport, drinking water, Communication is not suitable.

Poverty: - The poverty rate is 60% (2011). According to the census about 41% households needed by women in India do not have own land and make a living through casual manner live in rural India. Govt. support and various schemes are not properly adjustable to overcome the poverty.

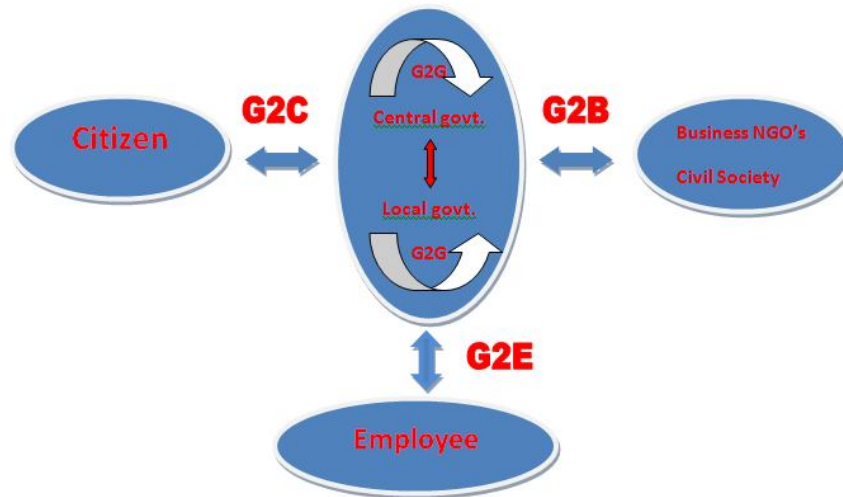
Revolutionize hesitation: - The change of system is not like many people. They do not want to invest time for new system.

E-governance for development of rural women: - Electronic governance is the service to the public with the hand of ICT. Information exchange, communication and integration of various services can be performing with e-governance. Various services of govt are:

- i) G2C Govt – to- Citizen
- ii) G2B Govt – to – Business
- iii) G2G Govt – to - Govt
- iv) G2E Govt – to – Employee

The primary aim of e-governance is to service citizen in less time, less effort, and easy to carry out. Rural women are not able to participate to access e-governance as men. In this situation library can play a vital role for rural women. Librarian and other resource person can took part to introduce to know the value of information to rural women.

ARCHITECTURE OF E-GOVERNANCE



RURAL LIBRARY, LIBRARIAN AND RURAL WOMEN:-

Rural library serves a rural population who are engaged of multiple of works and also non-working both. After independence economic with infrastructure unity. In a country women are played an important role in rural development. Realizing it rural public libraries activities and programme may play an important role for development of rural people. Resources of libraries like home and entertainment magazine, motivational book and picture, movie, lecture record must improve rural women. In this context librarian in rural library can be mediator for communication of women.

A Survey Report of Five Villages in Purba Bardhaman District in west Bengal.

Village Name	Know about library of Total women Population (%)	Go to libray of total women population(%)	Know to access library Resource of total women population(%)
Talit	47	4	2
Jagdabad	43	3	1
alampur	44	3	1
Jhinguti	51	2	1
Kashiara	41	1	1

SOME PROGRAM TO RURAL WOMEN BY LIBRARY: -

- i) Some in-house programs by Library can be organized weekly. In collaboration with local community non-formal knowledge sharing can help rural women. Group programme with income facility can help rural women.
- ii) In this ICT day, launched in April 2011 by International Telecommunication Union (ITU) it should focus more rural women to access technology.
- iii) The women training programs may be conducted with the help of UNESCO
- iv) Digital Literacy for rural women can be taken by some IT Company
- v) Tech women geared towards inspiring women to pursue their all round development, some agency may take part.

The above initiative can be implemented by public library and their librarian who exposed its benefit to both rural people and Govt.

CONCLUSION: -

The needs of rural people give them the tendency to go to the library Govt. and NGO create the special security to go the library. It should be motivate rural women about the facilities of e-governance programme. The picture of rural women must be changed with the hand of rural public library in the discussed action can be taken.

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