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### STRATEGY AND PLANNING FOR IN CULCATING VALUES AMONG YOUNGER GENERATION



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**ABSTRACT :**

*When we open a newspaper in the morning, most headlines scream about robberies, murder and violence against women, children and elderly. The other set of news relate to corruption, frauds and scams involving crores of rupees. Who commits these crimes? Most of the culprits are well educated men and women. In the pre-independence era, when few people had access to formal education, most crimes were committed by illiterate people. It was given that educated persons would display civilized behaviors, decency, good manners and ethical conduct. With a huge expansion of the education system, the standard as measured by the percentage of marks obtained in examinations has been rising to unprecedented levels. But, unfortunately there is a marked decline in the character, moral values and general behavior of students coming out of school and colleges.*

**KEYWORDS:** robberies, murder and violence against women , moral values.

**INTRODUCTION :**

We sometimes get so much embroiled in the daily routine, which includes taking care of our personal needs and household expenses, that we tend to neglect the demands (primarily emotional) of our children. We keep telling ourselves that ultimately they are the ones who are going to be benefited by our hard work but hardly do we realize that what they need today cannot be postponed till day after. They keep looking at us with quiet and wishful eyes when they see us engrossed in our files, our kitchen work or those long phone conversations (official/ unofficial). The silently wish that we pay heed to their small problems (big for them, though), get involved in their daily school projects, help them combat a bully in the school or as simply as watching TV with them in the evening.

Why do most of us get bogged down by a simple resolvable problem like this one? We get so much worked up, at times, that we almost give up trying to change things for the better. Again, not all children project behavioral patterns which can be termed as ‘unacceptable’ as per our social norms. Then what is the reason which results in setting one child apart from the other? Where does the difference creep in and when

do we finally get to realize it? Possibly, when it is too late to take control of the situation. Giving birth to a baby may be the simplest and a natural biological function of a human being, but carving out a prodigy out of that newborn is perhaps the biggest challenge faced by many of us in the tumultuous world of today. The future of a nation depends on the stewardship of today's children when they will become well educated possessing values and works in the government and private sectors of the country.

### **WHAT ARE VALUES?**

The term value may mean different things to different people. According to Milton Rokeach : "A value is an enduring belief that a specific mode of conduct or end state of existence is personally or socially preferable to an opposite or converse mode of conduct or end state of existence." Without going into a debate about the definition of value, it is generally accepted that five universal human values i.e. Truth, Righteous conduct, Peace, Love and Non-violence are directly linked to physical, intellectual, emotional psyche and spiritual facets of human personality. These values are essentially acquired during childhood, first in the home and then at school. This is not a new issue. It has been discussed in different forms from time to time. The National Education Policy, 1986, spoke about creating awareness of India's common cultural heritage, social justice and compassion, democracy and egalitarianism, secularism, gender equality, concern for environment, social cohesion and national unity, population and quality of life and scientific outlook and spirit of enquiry.

Unfortunately, very little action was taken to implement this important part of the education policy. The school atmosphere, the personality and behavior of teachers is a major factor in developing the sense of values. It must be emphasized that consciousness of values must permeate the whole curriculum and programme of activities in the school. With the availability of electronic media, it should be possible to develop audiovisual capsules based on clippings of films and TV materials showing virtues of honesty, integrity, compassion and selfless service. In addition, short film son real life examples from lives of great personalities like Mahatma Gandhi, Mother Teresa and Baba Amte will have much treater impact on young minds than sermons on morality. The programme for value inculcation can be further enriched by organizing visits to homes for destitute children and aged persons to develop values of compassion and kindness. These programmers should also include extension activities and community service by teachers and students to teach dignity of labour and selfless service.

### **TEACHER'S ROLE IN INCULCATING MORAL VALUES IN STUDENTS?**

We should visualize education as a whole, having to do directly with all disciplines. Being a teacher, we involve in so many things at the same time that it might amuse you... you become a second parent to those students, many times a social worker, a psychologist, a therapist, a simple listener and so on... you are also a model for them to follow. It is in the teacher's compromise towards education to try to help those students to be the best they can be, and if that involves trying to teach them the morals of society, then that's what a good teacher does we must dedicate at least 5-10 minutes of our 50 minute classes to the discussion and the teaching of moral values. There must be no religion involved: just the teaching and review of values like love, integrity, sharing, dedication, responsibility, self-esteem, truth, tolerance... and so on. It is the responsibility of a teachers to lead students to success, to a good and healthy life, to a life where hate, defiance, challenge of authority and disrespectful actions are not the answers to our problems.

### **HOW CAN PARENTS INCULCATE MORAL VALUES IN THEIR KIDS?**

Parents can inculcate moral values in their kids if they themselves have them. Kids don't need a lecture on moral values; they simply grasp everything from the environment. This environment can be either behavior of their parents, there teachers and the society. Society includes T.V. serials, movies, games, politicians and news. There is no other easy way to teach children but providing them a live original environment. Children are like wet clay, you can mould them in any shape.

### **IMPORTANT VALUES FOR CHILDREN YOUNGER GENERATION –**

The present children are very brilliant and there is no subject under the sun, they don't know about. Notwithstanding, this likewise implies they lose their blamelessness too soon and achieve development at a youthful age. Additionally, in this worked brimming with wrongdoing and untruthfulness, it is basic that you show your kid a couple of fundamental qualities so as to endure.

#### **HONESTY :**

At a youthful age, youngsters are incredibly genuine and honest. Be that as it may, as they develop old, they enter the universe of untruths. This is on the grounds that there are such huge numbers of elements that impact them, for example, different children, grown-ups, certain feelings of dread and so on. Consequently, it is significant that you cause your kid to comprehend the significance of genuineness throughout everyday life and why it is considered as one of the most significant qualities in the public arena. Guarantee him that you will be consistently there for him and that he should not lie to pull off some off-base deed.

#### **RESPECT :**

Regard is something that youngsters significantly gain from grown-ups. On the off chance that you and your life partner regard one another and different individuals from the family, it will emphatically impact your tyke. Additionally, it is critical to regard you youngster, so that in future, he figures out how to regard his subordinates and other individuals who are not his equivalents.

#### **MANNERS AND DISCIPLINE :**

The significance of good habits in human life can't be communicated in words. Straightforward words like 'please', 'thank you', 'sorry' and 'pardon me' to far in making one's impression throughout everyday life. In this manner, consistently request that your tyke talk amenably with others, regardless of their identity. Likewise, discipline is of most extreme significance in structure one's character. A self-trained individual consistently rises successful, regardless. Attest the significance of way and control to your tyke by giving reasonable models.

#### **SHARING :**

The present families are family units with a solitary tyke. Working guardians, who don't possess energy for their kids, attempt to remunerate it as far as materials things. Along these lines the tyke gets what he needs, even before he communicates any craving to have it. With no kin around, there is no doubt of imparting anything to anybody, which makes the kid incredibly egotistical. Subsequently, enable your tyke to blend with different children, who are less advantaged than him and let him share his assets with them on specific events. In this manner your youngster will encounter the delight of giving and sharing.

#### **TAKE RESPONSIBILITY FOR YOUR ACTIONS :**

This is one significant estimation of life which enables your youngster to develop into a capable grown-up. Make your youngster assume liability for his deed, regardless of whether fortunate or unfortunate. Taking the onus of his missteps will enable him to comprehend that only he is in charge of his demonstrations and henceforth, is qualified for discipline. Instilling this incentive in early age keeps your tyke from forming into an uncouth complainer, who just reprimands others for his errors.

#### **LOVE :**

Love is the most significant and wonderful quality in human life. It is exceptionally simple and regular to adore our precious ones, however not every person can love genuinely. Show your kid the significance of adoring others, even our adversaries, since affection spreads more love. Figure out how to overlook and excuse others for their missteps, since holding resentment just makes you hopeless. Likewise, don't restrict your adoration to people just, show your youngster to love even a stray puppy on road.

## **SOME WAYS TO INCULCATING VALUES IN YOUNGER GENAERATION -**

### **Start Early :**

The younger a child is, the better it is to mould them as per our desires. Their minds are still flexible and open to learning. The kind of exposure they get as infants really sets the course for their lives. The younger a child is, the easier it is to get her time. As they start growing up, they find lesser and lesser time for parents. Young kids often seem eager to listen to stories and what better way to introduce values through simple and interesting stories? Besides stories, one can also do simple course corrections in day to day life too. For example, if you catch them lying/ stealing/ being dishonest, you can use the occasion to help them understand the importance of values.

### **Set Examples :**

Children tend to mimic their parents. If the parents are always smiling and cheerful, the child tends to be like that. If the parents are grouchy or serious, the child becomes that too. It is not merely genetics at play here. So, if we want our child to be less aggressive, for instance, we need to display that behavior too. No point in using threats to change an aggressive behavior – that will be counterproductive. We cannot scream at a child and say “STOP SCREAMING”. The child learns to be quiet if we show her how. We cannot also ask the child to lie when it is convenient for us – for example, “Tell them I am not a t home” when you want to avoid a phone call, give a subtle message to the child that it is OK to lie.

### **Praise Openly :**

There are many occasions when the child displays good behavior. Make her feel special whenever she does well. Let her realize that good behavior leads to instant acknowledgement and positive strokes. Tell everyone around, and within her hearing, of your joy and pride on her positive behavior. Create a self image in her mind that will encourage her to make values an integral part of her character. Giving a gift/ reward for positive behavior may not be sustainable nor is it the right thing to do.

### **Counsel Mildly :**

There could be occasions when the child falters and it is the responsibility of every parent to counsel the child. The method of counseling would have to be mild. It cannot be done by using force, threats or even punishment. The child should be made to realize through a soft discussion on the consequences of not practicing values. Old stories may be repeated and used for reinforcing. The whole effort would have to be to get the commitment from the child to be better in future. We should realize that no one is perfect and that everyone deserves a chance to improve and evolve.

### **Make Rules :**

It is easy to form habits when one is young and something is repeated frequently. There are many simple values that can be built in our children if we have simple rules in force. For example, we can have rules of etiquette to be followed religiously – Saying “please” “Thank you”, talking softly and smiling often can all be programmed in children at an early age.

### **Right environment :**

For a child to inculcate values, it is important for her to grow up in the right environment. Parents can help in this process significantly. Is she having the right kind of friends? Is she having the right kind of activities? Is the school right for this? Is she staying in the right locality? Is she watching the right kind of programs? All of these are factors which have direct/ indirect influences on her character. Choosy parents will make sure that every aspect is attended to and that there are no negative influences coming her way.

### **Shower Trust :**

One important dimension that parents should remember is to trust their child. They should explicitly and implicitly tell the child that they trust her fully. They should never be seen as probing too deeply and

checking every single thing minutely. This is especially true as the child reaches adolescence. Otherwise, it might cause the child to rebel and display opposite behavior.

**CONCLUSION :**

There are just a few thoughts for highlighting the need to take urgent steps to check deterioration in values of younger generation. There are endless possibilities of developing innovative methods and techniques for integrating values and ethics in school education. This approach would help in clouding the character of students to become good citizens, while they are being imparted knowledge for their intellectual advancement.

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