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A STUDY ON COMPUTER AND INTERNET AWARENESS AMONG ARTS COLLEGE COMMERCE STUDENTS

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## ABSTRACT:

The present study aimed to find out the computer and internet awareness of arts college commerce students. Survey method was adopted for the present study. The proportionate stratified random sample consisted of 200 arts college commerce students. The data was collected using Computer and Internet Awareness Scale by S. Pankajam (2013). Percentage analysis and t-test were used for data analysis.

Result found that arts college commerce students' computer and internet awareness level is high. Findings also indicated that there is no significant difference in computer and internet awareness of arts college commerce students based on gender and there is a significant difference in computer and internet awareness of arts college commerce students in terms of locality.

**KEYWORDS**: Computer, Internet Awareness, Arts College Commerce Students.

# **INTRODUCTION:**

Internet facility is the boom in the computer field. It makes tremendous change and growth in getting information. It creates a link between the countries all the world. On line over e-learning, shopping, governance is because internet growth in the computer field. In this competitive world, students must go with the new technologies. So, this thesis studies about computer and internet awareness of commerce students. The definition of education common usage, that education is merely the delivery of

knowledge, skills and information from teachers to students, is inadequate to capture what is really important about being and becoming educated.

## NEED FOR THE STUDY

Because the computer and internet have lot of applications, it is necessary for the students to have the awareness of computer and internet. By making use of their knowledge, they can contribute a lot in their subject. Also their progress in academic life depends on how much knowledge they have in using the internet effectively. The globalisation has certainly made the world a smaller place. Obviously the internet is very efficient tool, the mastery of the

use of which will help students to sail into the future era.

## **OBJECTIVES OF THE STUDY**

- To find out the level of computer and internet awareness of arts college commerce students.
- To find out the significant difference in computer and internet awareness of arts college commerce students in terms of gender and locality.

# **HYPOTHESES**

- 1. There is no significant difference in computer and internet awareness of arts college commerce students with respect to gender.
- 2. There is no significant difference in computer and internet awareness of arts

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college commerce students with respect to locality.

## **RESEARCH DESIGN**

In the present study, normative survey method was used. A sample of 200 arts college commerce students was chosen. Proportionate stratified random sampling technique was selected for the selection of the sample.

## TOOL

• Computer and Internet Awareness Scale by S. Pankajam (2013).

#### DATA ANALYSIS AND INTERPRETATION

Table 1: Level of Computer and Internet Awareness of Arts College Commerce Students								
Low			Moderate			High		
Q1	N	%	Q2	N	%	Q3	N	%
75.25	44	22	81	61	30.5	88	95	47.5

From Table-1, the first quartile there is (22%) arts college commerce students showing low level of computer and internet awareness, in the second quartile (30.5%) are showing moderate level of computer and internet awareness while the rest (47.5%) are in high level of computer and internet awareness. In total, the level of computer and internet awareness of arts college commerce is high.

Table 2: Computer and Internet Awareness of Arts College Commerce Students based on Gender							
Gender	N	Mean	S.D	Df	t-value	p-value	Result
Male	91	41.72	1.53	198	0.541	1.06	NS
Female	109	44.86	1.66			1.96	INS

Table-2 depicts that the calculated t-value (0.541) is not significant at 0.05 level. Hence, the hypothesis-1 is accepted. It can be concluded that there is no significant difference between male and female arts college commerce students in their computer and internet awareness.

Table 3: Computer and Internet Awareness of Arts College Commerce Students based on Locality								
Locality	N	Mean	S.D	df	t-value	p-value	Result	
Rural	76	36.31	1.26	198	4.21	1.96	Significant at 0.01 level	
Urban	124	42.47	1.81	170			Significant at 0.01 level	

Table-3 shows that the calculated t-value (4.21) is significant at 0.01 level. Hence, the hypothesis-2 is rejected. It can be concluded that there is a significant difference between reueal and urban arts college commerce students in their computer and internet awareness.

#### CONCLUSION

The present study concluded that arts college commerce students were found to be in high level of computer and internet awareness.

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