



A STUDY ON SOCIOLOGICAL ROLE OF ROI-ET PROVINCIAL ADMINISTRATIVE ORGANIZATION IN SOCIAL DEVELOPMENT OF ROI-ET PROVINCE, THAILAND

Phra Suriya Srisura¹ and Dr.Sanjay Salunke²

¹Ph.D Research Scholar , Department of Sociology, Faculty of Humanities, Dr.Babasaheb Ambedkar Marathwada University, Aurangabad , India.

²Professor , Research Guide , Department of Sociology, Faculty of Humanities, Dr.Babasaheb Ambedkar Marathwada University, Aurangabad, India.

ABSTRACT :

The research results showed that the way to develop performance, improve strategic development plan, and reinforce good governance in Roi-Et Provincial Administrative Organization under sociological role of Roi-Et Provincial Administrative Organization. It consisted 4 aspects of the developing performance as follows; (1) Performance Management Standards: Perfection of Operation. (2) Performance Management Standards: Comments on the Official Performance. (3) Performance Standards for Service Delivery to the Public: Perfection of Operation. (4) Performance Standards for Service Delivery to the Public: Comments on the Official Performance, and 6 aspects of strategic development plan, as follows: (1) Infrastructure Development. (2) Tourism Development. (3) Education, Religious and Culture Development. (4) Economic Development. (5) Social and Environmental Development. (6) Management Development.

Some important suggestions of the research result are as follows;

The asphalt roads should be constructed to connect the sub district. The standard roads should be constructed to the tourist area. Local people and officials of local government in Roi-Et Province should have chance to be trained in ethic. The circle plants should be promoted after the harvest time. The jasmine rice and vegetable plants should be promoted. The public relation should be utilized before stating the projects for checking of the people, and Roi-Et Provincial Administrative Organization should allocate budget appropriately to the project in each area. It should improve the system to store revenue more efficiently. It should have a tax map with a proper storage area.

KEYWORDS : Developing performance/ Roi-Et Province/ Roi-Et Provincial Administrative Organization/ Roi-Et Sub district Administrative Organization .

INTRODUCTION

The Provincial Administrative Organization is a form of local government that decentralizes the people to self-government. The management of the Provincial Administrative Organization comes from the local people by indirect elections. The Provincial Council consists of elected representatives with the province, to act as the provincial Chief Executives' adviser in the implementation of local. The number of the Provincial Administrative Organization is equal to 77 provinces. The Provincial Administrative organization (PAO) consists of two administrations. The first is the administrative body led by the chair of the provincial administrative organization; he or she is responsible for all the administrative affairs of the province. The second is the legislative body where members of the provincial administrative



organization issues rules and regulations as well as monitor the management of the provincial organization. There is only one chair of each provincial administration organization; he or she is elected by the people in the province. The main duty is to monitor and manage the provincial Administrative Organization led by the permanent secretary of the organization who functions as the top executive of the organization.

Roi-Et Provincial Administrative Organization is another form of local administration. Roi-Et is the area of responsibility of Roi-Et Provincial Administration Organization. Currently, Roi-Et has an area of about 8,299.46 square kilometers. It divides the ruling into 20 districts, 193 Sub districts, and 2,435 villages. It has a population amount 1,322,864 people. The Roi-Et Provincial Administrative Organization has experienced several problems, such as the incomes are not sufficient to meet the responsibilities of the law. There is overlap in the area with other local government organizations such as municipal and Sub district Administrative Organization. It causes problems in the workplace, such as budget, area etc., and members of the Provincial Administrative Organization Council, they lack the knowledge and understanding of their roles and powers.

For this reason, it is the motivation for the researcher to study the working conditions of Roi-Et Provincial Administrative Organization about performance standard and 6 public service strategies plans from the opinion of the president of the Roi-Et Provincial, Sub district Administrative Organization and the government officials of Roi-Et Provincial Administration Organization. This is to describe the operating conditions and recommendations as a guideline for the operation of the Roi-Et Provincial Administrative Organization to be effective and successful in providing public services to the society and people. It can be seen that Roi-Et province has various problems at both macro and micro levels. It is interesting to study the problem of operation of Roi-Et Provincial Administrative Organization, in a systematic and serious way, to obtain information that will lead to the solution of the problems of personnel management, budget management, and planning for development of the provincial administration, to be an exemplary local government organization and dependable citizen for solving the problems effectively and concretely. These based on good governance as a guideline for performing official duties to promote and develop the social and community quality of Roi-Et.

OBJECTIVE OF THE STUDY

1. To study the working conditions of the Roi-Et Provincial Administrative Organization according to the six strategic development plans, from the opinion and role of the Chief Executive of the Roi-Et, the Chief Executive of Sub district Administrative Organization and Officials of Roi-Et Provincial Administrative organization.
2. To compare the problem in operation and role of Roi-Et Provincial Administrative Organization in all aspects, according to the opinions of Chief Executive of Roi-Et Provincial, the Chief Executive of Sub district Administrative Organization and Officials of Roi-Et Provincial Administrative organization, which they differed in occupation, age, education and duration of holding position.
3. To study the suggestions and comments of Chief Executive of Roi-Et Provincial, the Chief Executive of Sub district Administrative Organization and Officials of Roi-Et Provincial Administrative Organization about operation and role of Roi-Et Provincial Administrative Organization under the six strategic development plans.
4. To study the solution to problems of operation and role of the Roi-Et Provincial Administrative organization.

HYPOTHESES OF THE STUDY

1. The Chief Executive of Roi-Et, the Chief Executive of Sub district Administrative Organization and Officials of Roi-Et Provincial Administrative Organization differed in occupation, age, education and duration of holding position according to the performance management standards and the six strategic development plans.
2. The Roi-Et Provincial Administrative Organization officials were aware of the important roles and problems. They solved the problems for better operation in social development.

3. The suggestions and the comments of the Chief Executive of Roi-Et Provincial, the Chief Executive of Sub district Administrative Organization and Officials of Roi-Et Provincial Administrative Organization have vital role for social development of the organization.
4. The Roi-Et Provincial Administrative Organization becomes the unit to promote the value and attitude for social development.
5. There are different problems and opinions in the social role of operation of Roi-Et Provincial Administrative Organization under the performance management standards and the six strategic development plans.

ADVANTAGE OF THE STUDY

1. The results of this research will be used to determine the level of opinion of the Chief Executive of Roi-Et Sub district Administrative Organization about the operation of Roi-Et Provincial Administrative organization.
2. The results of this research will be used to determine the level of opinion of the officials of Roi-Et provincial Administrative Organization in Roi-Et province about operation of Roi-Et Provincial Administrative organization.
3. The results of this research will be a guideline for improving the operation of the Roi-Et Provincial Administrative Organization in order to achieve efficiency and effectiveness in providing public services to the society and people.
4. The result of this research will be useful as a reference or as a guideline for relevant research.

METHODS OF DATA COLLECTION

The document research has systematic procedures, as follows.

1. The document analysis and research, which were conducted on literature reviews, books, textbooks, articles, research, websites and electronic articles to serve as a basis for research
2. To have an in-depth knowledge analysis from experts, to gain more knowledge and understanding, to find ways for developing performance and strategy plan
3. Group Discussion and Interviews were conducted with in-depth interviews with who involved in Roi-Et Provincial Administrative organization, developing performance and strategy plan.

The sample used in this research

The sample used in this study, it was randomly taken from the 105 Roi-Et Provincial administrative organization and Sub-district administrative organizations. Based on the sample size from the calculation method and the formula of Krejcie and Morgan, it obtained a sample of 83 Roi-Et Provincial administrative organization and Sub-district administrative organizations in Roi-Et Province. Then, the researcher used a proportional stratified random sampling and Quota sampling method, which classified 4 respondents per area, which consists of the 1 Chief Executive of the PAO and SAO, and the 3 officials. It was a total of 332 respondents.

Sample	Respondents per Organization	Total
83 Administrative organizations	a) 1 Chief Executive of the PAO and Chief Executive of the SAO b) 3 officials of the PAO and SAO	a) 83 Chiefs.. b) 249 Officials
Total	4 Respondents per Organization	332 respondents

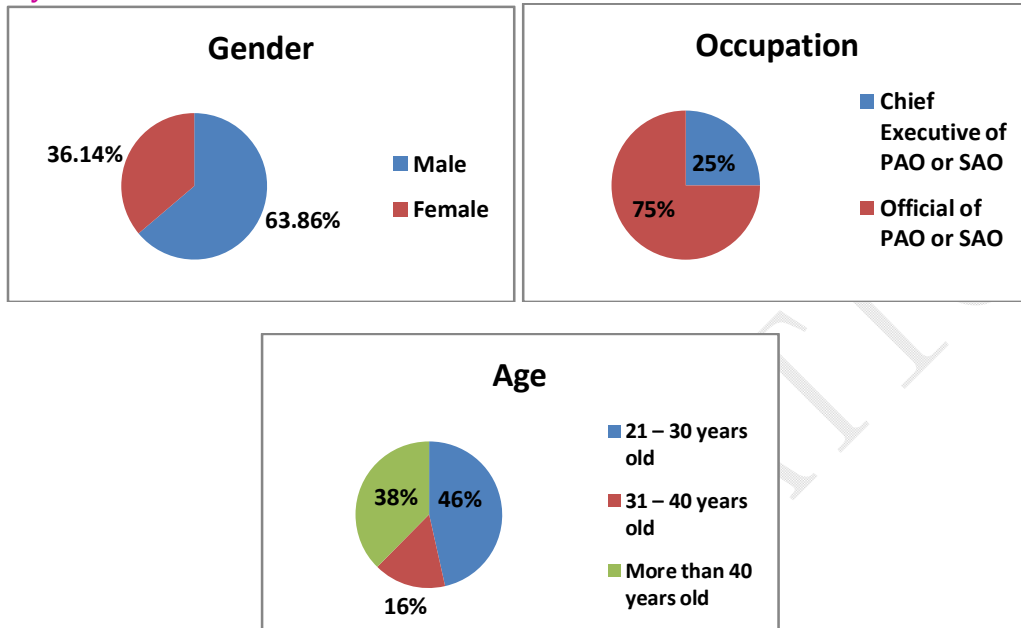
Research Tools

The procedure on research tools, researcher has a tenable method, as follows:

1. It is the questionnaire about opinions on for developing performance and strategy plan of Roi-Et Provincial Administrative organization
2. It is an in-depth interview and group discussion that relates to developing performance and strategy plan of Roi-Et Provincial Administrative organization

The questionnaire was used to collect statistical data to explain the level of feedback. The statistics used in the study were descriptive statistics, which are percentages to describe personal factors. It will analyze the data by percentage, as well as describe the results of the research.

Data Analysis: Personal Information

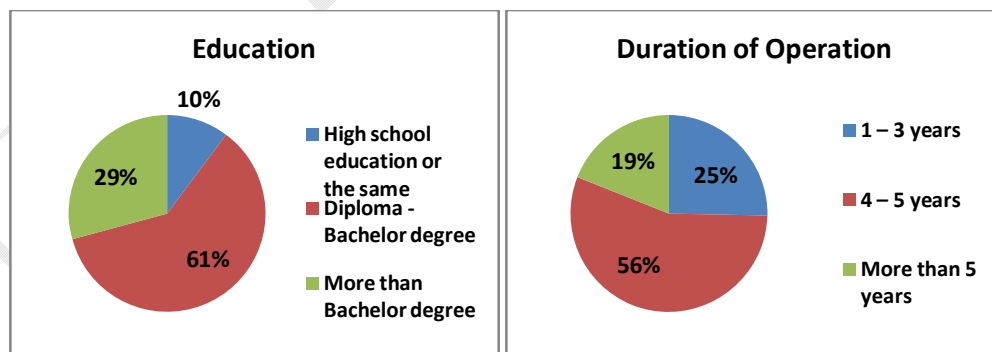


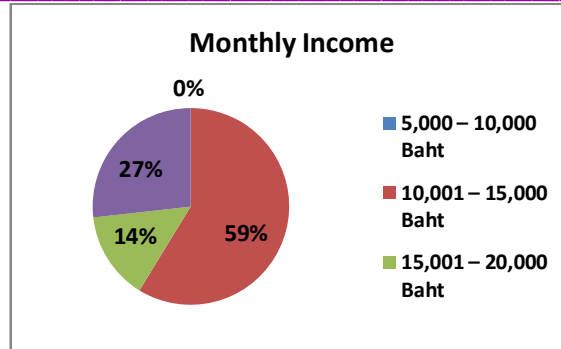
As shown in Charts, during the survey and data collection phase, the highest numbers of **Gender** were 212 males 63.86 % and lowest were 120 females 36.14 %.

The highest respondents of **Occupation** were Official of PAO & SAO, there were 249 people 75%, and the lowest was Chief Executive of PAO & SAO there were 83 people 25%.

The respondents had the highest number of **age** was around 21 – 30 years old, there were 154 people 46.39%, the lowest was 53 people 15.96% around 31-40 years old.

The respondents’ highest number of **education** was diploma – bachelor degree there were 201 people 60.54%. The respondents’ lowest was high school education or the same were 34 people





The respondents' highest number of **education** was diploma – bachelor degree there were 201 people 60.54%. The respondents' lowest number of **education** was high school education or the same were 34 people 10.24%.

The highest respondent's number of **duration of holding position** that was around 4-5 years there were 185 people 55.72%. The lowest respondent was more than 5 years there were 63 people 18.98%.

The highest respondents of **monthly income** that was around 10,001 - 15,000 Baht there were 195 people 58.73%. The lowest respondent was 15,001-20,000 Baht there were 48 people 14.46%.

Four Performance Standards

1. Performance Management Standards: Perfection of Operation: The result of the analysis found that the most of the results of the analysis were "positive". There were 100%, 93.98%, 89.76%, respectively. This can be interpreted in a way that people are satisfied by consistent direction of management with other plans of strategies:

- Roi-Et (PAO) always provided & opened opportunities for staff to participate in the development plan with the agency, Roi-Et PAO needs to develop and improve the performance of staff in the organization under framework of ethics and morals, good assessment results to determine their internal development plans and Roi-Et PAO used database connection with external for developing performance standard and strategic plans.

2. Performance Management Standards: Comments on the Official Performance: The study found that the most of the results of the analysis were in the form of "yes" and "no". That mean positive & negative.

In the form of "yes" were 100 %, 79.52%, 66.87%, and 40.36% respectively. These prove that, the principles of good governance help to work well and succeed. The principles of good governance make the service management is fair. The political executives always openly exchange ideas with others, fair administration, decentralized their administrative and contribute to work.

In the form of "no" were 70.48%, 59.64% 57.23% respectively. These proves that the political executives solve problems and take responsibility for the results but not all problems or not all executives, unfair or not justice administration and Heads of government agencies not always perform, discussions with others widely.

3. Performance Standards for Service Delivery to the Public: Perfection of Operation: The study found that the most of the results of the analysis were "yes" positive response. 100%, 93.67%, and 75.90%, respectively.

- It's found that The Roi-Et (PAO) had and taken full advantage of the learning center to be a knowledge center established for the public, Roi-Et (PAO) evaluate complete projects and applies information to develop new policies for the welfare of society, always provided knowledge about local development to local people and has specialized agencies for taking care about advertisement system to inform of effective news to the public.

- 62.95% it's negative response that most of the people dissatisfied with the service of the Roi-Et (PAO) because it doesn't meet the need of people and the service lacks of attentiveness.

4. Performance Standards for Service Delivery to the Public: Comments on the Official Performance: the result of the study was positive response; there were 90.66%, 87.95%, and 64.46% respectively etc.

It's found that, the project or public service activities must change and people satisfy & happy. People were given opportunity to participate in public service plans. People were given opportunity to participate in community development plan. Local development projects and activities were designed to meet the need of the people and make the community be self-dependent. Roi-Et (PAO) has the attention to work about a program or service which different from other (PAO) and also supports, promotes the public participation for working together more than the other (PAO), directly.

The Six Strategic Plans of Roi-Et PAO

1. Infrastructure Development: The results of the found that, the highest positive response was: Roi-Et (PAO) improved and repaired the roads under the responsibility of Provincial Administrative Organization to work well and had adequate water supply system for the village and the sub-district in a good level

- The lowest positive response was: Roi-Et (PAO) had the construction, renovation and repairs of the bridge to meet the standards in a moderate level because of the budget not enough.

2. Tourism Development: The results of the study found that the highest positive response was 100% is Roi-Et (PAO) organized and promoted the tourism promotion of the province, such as jasmine rice in Roi-Et continuously. It created value and added value to the direction of tourism and community based on management.

- The most popular festival that the people traveling to Roi-Et province was 32.23% and 30.42% of Candle Festival and Boun Bang Fai or the Rocket Festival, respectively.

- The highest negative response was 76.20%: Roi-Et (PAO) provided training to educate local guides irregularly because it has not enough money to support.

3. Education, Religious and Culture Development: The results of the study were positive and negative response was found that Roi-Et (PAO):

- Promoted the local tradition "one district one tradition" continuously because, It can be create jobs and income for people in the community, established a network of local community leaders in education, religion, and culture, continuously and supported the budget for the religion activity that promotes the understanding of Thai etiquette, traditions, and culture as well

- Not always provided school supplies and student uniforms to students because the budget not enough to support

4. Economic Development: The results of the study were positive and negative responses.

- The positive answer were 56.63%, 55.42% of provide the knowledge and support using bio-fertilizers to the community, had the construction of a canal to supply enough agricultural land.

- The negative answer were 100%, 73.80%, 68.98% Of No budget, project to promote and support planning of vegetable garden in every sub-district, hasn't constructed overflowing water to provide enough water for agriculture

5. Social and Environmental Development: The results of the study were positive and negative responses.

- The positive answer were 100%,94.28% and 84.34% of Roi-Et (PAO) provided and supported to disable people in very good level, provided moral and ethical training to community leaders in order to keep society strong and replaced forest in decayed areas cover all province.

- The negative answer were 84.64%, 83.13% of they didn't organize road accident prevention campaign continuously only during the festival or important period, they don't have sufficient budget to provided enough materials, supplies, and equipment to help the sufferer.

6. Management Development: The results of the study found that most of people answer in positive response, there were 98.80%, 92.17% and 84.34% ... respectively

- Roi-Et (PAO) promoted the performance within Organization regularly, because they have projects and enough budgets to support.

- Roi-Et (PAO) provided training to encourage official to realize their rights on duties and to educate the local people on how to care for the public benefits in very good level, good, moderate respectively.

- Roi-Et (PAO) organized a community ceremony to encourage people to participate in ongoing social development in a good level

Group Discussion of Roi-Et Provincial Administrative Organization

After scrutiny and evaluation of group discussion, it found that the results of the present operation of Roi-Et Provincial Administrative Organization on the basis of the major points were:

- Roi-Et PAO had power and responsibility to provide public service for the benefit of the local people and works for the betterment of the public through partnerships with provincial administrative organization, Sub district administrative organization and related agencies. The main mission of the provincial administration must be done to the society

- The direction of the Provincial Administrative Organization (PAO) should be in the bright future for the society such as develop people in the community to have virtue and knowledge as immunity by developing the mind along with the learning and training of people in all age and group of community. And enhance the well-being of people in the community, both physical and mental, and to make the community environment more livable and eco-friendly.

- Infrastructure Development, it's the first important strategy of Roi-Et Provincial Administrative Organization should do to society, there were 114 people, 34.34%, Second Management Development, and there were 105 people, 31.63%. Tourism Development, Economic Development respectively. And the lowest was Education, Religious and Culture Development; there were 12 people, 3.61%.

The Problem of Budget

The Problem: The budgets expenditures of Roi-Et Provincial Administrative Organization and its draft are still not enough to complete the database of estimates. Therefore, the management of revenue collection is not effectively sufficient to meet the organization's target. The Government budget, however, does not fulfill the needs of administration and projects of the organization.

The Solution: the suggestions to solve the problem of budget as follows:

- Improving the system of storing the revenue more efficiently.
- Making a tax map with a proper storage area.
- Increasing the awareness of responsibility among the personnel in taxation.
- Creating a new project to increase the budget for all areas.
- The government should increase sufficient budget for Roi-Et province to fulfill the needs of Roi-Et Provincial Administrative Organization in administration and projects.
- Roi-Et Provincial Administrative Organization should allocate budget appropriately to the project in each area.

The Problem of Area

The Problem: The problem arises from unclear allocation of responsibilities between two-tier structures which led to an overlap between the PAO and the SAO in the same province.

The Solution: The solution for unclear allocation of responsibilities between two-tier structures is to create a one-tier local government structure which seems to be more suitable. To paraphrase that, the PAO should be abolished, the reason for that according to the study, it enjoyed the lowest level of public satisfaction.

In order to improve the administrative functioning of the SAO, small local government administration units should be integrated into it. They are usually located nearby and have similarities of social and cultural backgrounds. This would produce optimum efficiency in local government administrative organizations when confronting particular problem.

CONCLUSIONS:

From the research on working conditions of Roi-Et (PAO) according to performance standards and six strategic development plans from the opinions of the Chief Executive of Roi-Et (PAO), Chief Executive of Sub district Administrative Organization (SAO) and the officials of Roi-Et (PAO) and (SAO) in Roi-Et Province, under the sociological role of Roi-Et Provincial Administrative Organization has been perpetually playing a vital role in Social Development in Roi-Et Province unto the last. The operation status of the Roi-Et Provincial Administrative Organization follows the six development strategies for individual development and social welfare.

- The development strategy should be designed to prepare a blueprint of a practical, logical and tenable the national master plan of development.

- The development plan should be sets on the direction suitable system for the bright future. It defines the situation that needs to be achieved and approach to follow based on the compilation and analysis of data around and on the system. It must be consistent with the local potential, problems, and needs of local people.

- The development strategies of the province, districts, and community plans are very important to be used as a framework for defining development directions. It is geared toward desirable conditions, and solving problems that need to happen in the future. It can effectively allocate limited resources efficiently for general public welfare.

The projection of development plan and performance must be followed for all-round of proper project and budgets in Social Development in Roi-Et Province.

SUGGESTIONS

- The operation of six strategic development plans under the sociological role of Roi-Et Provincial Administrative Organization should not focus too much on one side of the operation.

- The Roi-Et Provincial Administrative Organization should consider strengths, weaknesses, opportunities, problem, and obstacles, and then consider the allocation of funds according to urgent needs, which depends on the needs of the people in Roi-Et Province.

- The Roi-Et Provincial Administrative Organization should develop the capacity and skill of the staff in the self-government.

- The Roi-Et Provincial Administrative Organization should provide training for government employees in various fields, to gain knowledge, understanding, and increase the efficiency of the work.

- The Roi-Et Provincial Administrative Organization should support and promote the people to love and care for the property, resources, culture, tradition and festival of the Roi-Et Province.

REFERENCE BOOKS

- Chakrapong Hirunvorn, 1986. **Local Self-Government in Thailand and India :A Comparative Study**, A thesis submitted to Sardar Patel University Vallabh Vidyanagar for obtaining the degree of Doctor of Philosophy in political science, p. 1.
- E. Jane Keyes, James A. Hafner; et al. (2018). "Thailand: History", Encyclopædia Britannica, Retrieved 4 April 2018.
- Kovit Puang-ngam, 2003. **Thailand's local government**, Bangkok: Vinyuchon, p.98.
- Krejcie & Morgan , 1970. Article "**Determining Sample Size for Research Activities**" (Educational and Psychological Measurement, pp. 607-610.
- Legends and History of Roi-Et Province, Roi-Et Traditional Book "**Bunphahved**", B.E.2538 (A.D.1995), Roi-Et Provincial Education Office.
- McYey, Ruth, ed., 2000. **Money and Power in Provincial Thailand**, (Singapore: ISEAS)
- Phuenchomphoo Phairat, 2001. **Government Control over Local Bodies in Thailand**. The thesis submitted to the Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, India, p.323.
- Province Administrative Organization Act B.E.2540 (A.D.1997), as amended (No.3) B.E.2546 (A.D.2003), Thai Law.
- The development plan of Roi-Et Provincial Administration Organization, B.E. 2559 (2016).

-
- The report of Roi-Et and National Statistical Office in B.E. 2545 (2003). Local Administrative Organization Act B.E.2542 (A.D.1999).
 - Woothisarn Tanchai, 2546 (2003). **Decentralization to local administrative organizations**, Bangkok: A.P. Graphic Design & Printing Co., Ltd.

LBP PUBLICATION