



PROSPECT OF BANANA CROP IN VIJAYAPURA TALUKA: A SPECIAL REFERENCE TO BABALESHWARE VILLAGE

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ABSTRACT :

The history of Agriculture in India dates back to Indus Valley Civilization Era and even before that in some parts of Southern India. Today, India ranks second in the world farm output, the agricultural sector is the backbone of Indian Economy contributing majorly to the country's GDP. As on February 2018, it is estimated that over 58% of rural Indians depend on agriculture for their livelihood and this sector contributes around 17-18% to the country's GDP (Gross Domestic Product). The Indian food industry is poised for huge growth which employs more than 50% of the



workforce in India, owing to increase in its contribution to world food trade every year due to its immense potential for value addition, particularly within the food processing industry. Apart from this an average India still spends the major chunk of his/her salary on food. Here's all that you need to know about agriculture in India. . Banana is a popular fruit that is highly nutritious and delicious. It can be eaten either raw as a daily fruit, as a dessert, or cooked as a tasty tropical dish. Usually, ripe bananas are soft and sweet, and are consumed raw while unripe bananas contain lots of starch and fiber, and are used as a cooking ingredient. . The main objectives of present research work 1) To study the prospects of the banana cultivators. In addition, the cultivation of bananas creates job opportunities for local people, and also plays a vital role in the economy of exporting countries. Most of the bananas used in developed countries are imported.

KEYWORDS : Horticulture crops, Banana, Prospects, Suggestions, Marketing.

1. INTRODUCTION:

The history of Agriculture in India dates back to Indus Valley Civilization Era and even before that in some parts of Southern India. Today, India ranks second worldwide in farm output. Agriculture and allied sectors like forestry and fisheries accounted for 13.7% of the GDP (gross domestic product) in 2013, about 50% of the workforce. The economic contribution of agriculture to India's GDP is steadily declining with the country's broad-based economic growth. Still, agriculture is demographically the broadest economic sector and plays a significant role in the overall socio-economic fabric of India.

India exported \$38 billion worth of agricultural products in 2013, making it the seventh largest agricultural exporter worldwide and the sixth largest net exporter. Most of its agriculture exports serve developing and least developed nations. Indian agricultural/horticultural and processed foods are

exported to more than 120 countries, primarily in the Middle East, Southeast Asia, SAARC countries, the EU and the United States.

Banana is a popular fruit that is highly nutritious and delicious. It can be eaten either raw as a daily fruit, as a dessert, or cooked as a tasty tropical dish. Usually, ripe bananas are soft and sweet, and are consumed raw while unripe bananas contain lots of starch and fiber, and are used as a cooking ingredient.

Banana is originally grown in South and Southeast Asia. It is cultivated in numerous tropical and subtropical countries. Bananas rank second amongst fruits and vegetables that are exported worldwide; the first being citrus fruits, and followed by apples and frozen vegetables. The top ten countries which grow and provide substantial quantities of banana are India, the Philippines, China, Ecuador, Brazil, Indonesia, Mexico, Costa Rica, Colombia, and Thailand (FAO, 2009). The cultivation of bananas is important to developing countries in tropical and subtropical areas, since it provides a promising food source for the domestic market to meet local nutritional requirements, as well as for people around the world.

• Importance of Banana Crop

1. Bananas help overcome depression due to high levels of tryptophan, which is converted into serotonin -- the happy-mood brain neurotransmitter.
2. Eat two bananas before a strenuous workout to pack an energy punch and sustain your blood sugar.
3. Protect against muscle cramps during workouts and nighttime leg cramps by eating a banana.
4. Counteract calcium loss during urination and build strong bones by supplementing with a banana.
5. Improve your mood and reduce PMS symptoms by eating a banana, which regulates blood sugar and produces stress-relieving relaxation.
6. Strengthen your blood and relieve anemia with the added iron from bananas.

2. NEED OF THE STUDY:

More studies covering numerous prospects of agriculture and Indian farmers are available. However, studies pertaining to a specific horticultural crop in Vijayapur district are not available. Horticultural crops such as banana, grapes, etc., add to the income of agricultural households. They also provide year long employment. It is in this context that there is need to study the prospects of banana crop cultivation in Vijayapur Taluka.

3. OBJECTIVES:

Following are the important objectives of present research work

- 1) To understand the production of banana in Vijayapura taluk.
- 2) To study the prospects of the banana cultivators.
- 3) To suggest remedial measures to improve further the productivity of banana cultivation.

4. RESEARCH METHODOLOGY:-

Vijayapur district is chosen for the purpose present study among one village's i.e., Babaleshwar from this village; 20 respondents were selected on simple random sample basis.

The present study is based on both from primary and secondary data, primary data were generated with the help of survey method. a suitable questionnaire developed and collected the required information . Secondary data collected from published reports, journals, district at a glance etc.

5. DISCUSSION:

Socio-economic profile and other parts of concept discussed as under. The following tables related to problem and prospects of Banana crop in Babaleshwar village.

Table No-01
Age-group of Respondents

Sl.No	Age groups	Babaleshwar	
		Frequency	Percentage
1	Below 25	2	10
2	26 to 35	3	15
3	36 to 45	4	20
4	46 to 55	7	35
5	Above 55	4	20
	Total	20	100

Source: Filed survey

Table No.: 1 reflects that age group of respondents in Babaleshwar village, here we have classified it in five categories that is., below 25, 26 to 35, 36 to 45, 46 to 55, and above 55. The majority of 7 respondents consisting 35 percent come under age groups of 46 to 55, followed by 4 in 36 to 45 and lowest 2 respondents below 25 in Babaleshwar village.

OCCUPATIONS OF RESPONDENTS:

Table No -02
Occupations of Respondents

Sl.No.	Occupation groups	Babaleshwar	
		No. of Respondents	Percentage
1	Agriculture	13	65
2	Business	3	15
3	Govt. Employee	2	10
4	Other	2	10
	Total	20	100

Source: Field Survey

Occupation of respondents in village is Babaleshwar shown in table No.2 Most of 13 (65 percent) respondents having background of agricultural followed by 3 (15 percent) are business remaining 2 from government employees and other in village. Babaleshwar

EDUCATIONAL LEVEL:

Table No. 03
Education Levels of Respondents

Sl. No.	Education	Babaleshwar	
		No. of Respondents	Percentage
1	Uneducated	7	35
2	Primary	4	20
3	Secondary	5	25
4	P. U. C.	3	15
5	Degree & Above	1	5
	Total	20	100

Source: Field Survey

The table No. 3 gives information about the education level of respondents in Babaleshwar village. Highest numbers of respondents are uneducated i.e., 7 consist 35 percent of respondents

followed by 25 percent respondents having Secondary level education and only 1 respondent is degree holder out of 20 respondents in Babaleshwar village.

ANNUAL INCOME OF RESPONDENTS:

Annual income of the respondents in village i Babaleshwar s shows in table No 4.

Table No: 04
Annual Income of Respondents

Sl. No.	Annual Income	Babaleshwar	
		No. of Respondents	Percentage
1	Rs. 10, 000	1	5
2	Rs. 20, 000	3	15
3	Rs. 50, 000	2	10
4	Above 50, 000	14	70
	Total	20	100

Source: Field Survey

Highest 70 percent of respondents have income Rupees above 50, 000 followed by 15 percent of respondents have income which got only 1 respondent consists 5 percent in village. It Babaleshwar is clear from above table majority of respondents have income above 50, 000 in Babaleshwar village, due to well agricultural background and produce different types of crops as a result farms or respondents have more than 50, 000 income.

LAND USE PATTERN UNDER BANANA OF RESPONDENTS:

Table No: 05
Land use Pattern under Banana of Respondents

Sl. No.	Land Use	Babaleshwar	
		No. of Respondents	Percentage
1	Less than 5	9	45
2	5 to 10	5	25
3	11 to 15	4	20
4	Above 15	2	10
	Total	20	100

Source: Field Survey.

Here we have classified land in four category i. e., less than 5, 5 to 10 and 11 to 15 and above 15 acres. Majority 45 percent of respondents used land less than 5 under Banana followed 25 percent in between 5 to 10 acres and lowest 10 percent of respondents cultivate on above 15 acres of land in Babaleshwar village.

REASONS FOR CULTIVATE OF BANANA OF RESPONDENTS: The following table No.6 reflects that why the most of respondents produce the Banana or what is the reasons to produce more Banana is selected village live Babaleshwar

Table No: 06
Reasons for Cultivate of Banana of Respondents

Sl. No.	Chosen to Cultivate	Babaleshwar	
		No. of Respondents	Percentage
1	High Income	20	100
2	Low Labor Force	18	90
3	Low Cost of Production	19	95

Source: Field Survey.

It has been classified it at three category, purpose for high income, low labor force and cost of production is less. Majority of respondents produce the banana for income purpose in Babaleshwar village allowed by low labor force and less cost of production is very less to produce the banana. Therefore majority of respondents chosen the banana to production and these are three factors is very important to everybody who wish to cultivate banana.

USES DIFFERENT TYPES OF BRAND FOR PRODUCTION:

Different type of brand used for production of banana by the respondents in Babaleshwar village.

Table No: 07
Uses Different Types of Brand for Production

Sl. No.	Type of Brand	Babaleshwar	
		No. of Respondents	Percentage
1	Javari	20	100
2	G - 9	18	90
3	Hanuman	16	80

Source: Field Survey.

The 100 percent of respondents are used Javari seeds to production of banana which has been growing since long time in general and particular in village Babaleshwar, followed by G - 9 seeds 90 percent in, Babaleshwar village, and lowest Hanuman brand 80 percent in Babaleshwar village respectively. Javari brand grows commonly and highest in Babaleshwar village that sell at higher price and given more income to producer therefore it is produce at high.

SOURCE OF IRRIGATION OF RESPONDENTS:

Table No: 08
Source of Irrigation of Respondents

Sl. No.	Source of Irrigation	Babaleshwar	
		No. of Respondents	Percentage
1	Wells	18	90
2	Canals	10	50
3	Bore wells	20	100
4	Tank	10	50

Source: Field Survey.

The table No. 8 highlights that source of irrigation of respondents in Babaleshwar village, here it is classified in four categories that is Wells, Canals, Bore well and Tank.

The 18 respondents he use wells for the source of irrigation, 10 respondents use canal water along with wells and 20 respondents have bore well remaining 10 respondents used through tank water in Babaleshwar village.

DETAILS OF RIPENING THE CROP:

Methods of ripening of banana crop by selected respondents in Babaleshwar village ; here it has been classified in two types that are artificially and naturally.

Table No: 09
Methods of Ripening of Banana

Sl. No.	Ripening	Babaleshwar	
		No. of Respondents	Percentage
1	Artificially	17	85
2	Naturally	3	15
	Total	20	100

Source: Field Survey.

The majority 17 respondents consist 85 percent follow artificially method for ripening of banana and 15 percent respondents used natural method for ripening in Babaleshwar village.

METHOD OF SELLING BANANA:

The sample respondents are asked to state the method of selling banana. They may sell the products directly in the local market or may sell them through by middleman or APMC. The data are collected and shown in Table No. 10 for analysis.

Table No: 10
Mode of Sale for Production of Respondents

Sl. No.	Mode of Sales	Babaleshwar	
		No. of Respondents	Percentage
1	Local Market	4	20
2	By Middleman	12	60
3	APMC	4	20
	Total	20	100

Source: Field Survey.

Table No.10 shows that mode of sales for their production of respondents in Babaleshwar village. Here mode of sale has been classified in three categories that is local market, sales by middleman and APMC. Highest 60 percent of respondents sales the banana through the middleman followed by 20 percent in local market and APMC market in Babaleshwar village. It is notice that from above table majority of respondent's sales the banana through the middlemen in Babaleshwar village where regulated market is not available in Babaleshwar village. As a result farmer do not get more profit from their product.

RETURNS FROM BANANA PRODUCTION:

Return is very important concept in business and production of goods or services. Ultimately farmers also want to get more return from their products.

Table No: 11
Returns from Banana Production of Respondents

Sl. No.	Reponses	Babaleshwar	
		No. of Respondents	Percentage
1	Yes	20	100
2	No	0	0
	Total	20	100

Source: Field Survey.

It is seen from above table No 11. 100 percent of respondents have reported that they got return from banana production in Babaleshwar village.

INCREASE IN INCOME LAVELE AFTER PRODUCTION:

Table No: 12
Increase in Income Level after Production

Sl. No.	Reponses	Babaleshwar	
		No. of Respondents	Percentage
1	Yes	06	30
2	No	14	70
	Total	20	100

Source: Field Survey.

The above table No.12 shows that Income level increased after production of Banana in Babaleshwar village i. e., 30 percent. Whereas 70 percent respondents have reported that do not increased in income level in Babaleshwar village. Due to less production of the Banana less price and other transportation charged is high.

OPINION ABOUT COST OF LABOUR:

The sample respondents are asked to express their opinion on the cost of labour for ploughing, applying pesticides and for cutting. Their opinions are shown in Table No.13 for analysis.

Table No: 13
Opinion about Cost of Labour

Labour	Very High	High	Normal	Low	Very low	Total
Ploughing	4	7	4	3	2	20
Apply Pesticide	3	6	3	4	4	20
Apply Fertilizer	2	5	3	5	5	20
Cutting	4	4	5	3	4	20

Source: Field Survey.

Table No.13 shows that respondents expressed their opinion about cost of ploughing, applying pesticide, fertilizer and for cutting. In this table the cost of labour for ploughing is very high or high for 11 respondents, whereas it is low or very low for 5 respondents; cost of labour for applying pesticide is very high or high for 9 respondents, whereas it is low or very low for 8 respondents; cost of labour for applying fertilizer is very high or high for 7 respondents, whereas it is low or very low for 10 respondents and cost of labour for cutting is very high or high for 8 respondents, whereas it is low or very low for 7 respondents;

It is inferred that the prime cost of labour is for cutting; then comes ploughing and the third one is for applying pesticides.

OPINION ABOUT HUMAN PROBLEMS:

Table No: 14
Opinion about Human Problems

Problems	Very High	High	Normal	Low	Very low	Total
Labour	8	5	3	2	2	20
Revenue officials	4	4	6	4	2	20
Transport officials	4	3	7	2	4	20
Agents Etc	3	7	4	3	3	20
Financiers	2	7	2	3	6	20

Source: Field Survey.

Table No.14 shows the details of problems faced by human beings to the respondents. In this table shows that labour problem is very high or high for 13 respondents where as it is low or very low for 4 respondents. Revenue officials' problem is very high or high for 8 respondents where as it is low or very low for 6 respondents. Transport officials' problem is very high or high for 7 respondents where as it is low or very low for 6 respondents. Agents' problem is very high or high for 10 respondents where as it is low or very low for 6 respondents and financiers' problem is very high for 9 respondents where as it is low or very low for 9 respondents.

It is inferred that the major human problem is due to agents and then comes labour problems.

FINDINGS:

The majority 7 respondents consisting 35 percent come under age groups of 46 to 55 in Babaleshwar village .It is found from our study highest numbers of respondents have age groups above 36 years in Babaleshwar village.

Education level of respondents in Babaleshwar village highest numbers of respondents are uneducated i. e., 7 consist 35 percent, 25 percent respondents having Secondary level education and only 1 respondent is degree holder out of 20 respondents in Babaleshwar village.

Majority of respondents have income above 50,000 Babaleshwar village highest 70 percent of respondents have income Rupees above 50, 000 and 15 percent of respondents have income Rs. 20,000 in Babaleshwar village.

Majority 45 percent of respondents used land under Banana less than 5, 25 percent used between 5 to 10 acres and lowest 10 percent of respondents cultivate on above 15 acres of land in Babaleshwar village.

Majority of respondents produce the banana for income purpose in Babaleshwar village, less labor force and cost of production is very less to produce the banana. Therefore majority of respondents chosen the banana for production

The 100 percent of respondents are used Javari seeds to production of banana which has been growing since long time in general and particular in Babaleshwar village, followed by G – 9 seeds 90 percent in Babaleshwar , village and lowest Hanuman brand 90 percent in Babaleshwar village. Javari brand grows commonly and highest in Babaleshwar village that sold at higher price and given more income to producer.

The 18 respondents he use wells for the source of irrigation, 10 respondents use canal water along with wells and 20 respondents have bore well remaining in Babaleshwar village. It is notice that majority of 70 percent respondents have well and bore well is major source for their irrigation while canal water used in Rainy and winter season other hand tank water used in summer season when scarcity of water is seen in Babaleshwar village.

The majority 17 respondents consist 85 percent follow artificially method for ripening of banana and 15 percent respondents used natural method for ripening in Babaleshwar village.

The 100 percent of respondents have reported that they got return from banana production in Babaleshwar village.

Income level increased after production of Banana in Babaleshwar village that is 30 percent. Where as 70 percentage of respondents have reported that do not increased in income level in Babaleshwar village.

SUGGESTIONS:

- Middlemen play a vital role in the marketing of banana products. There are pre-harvest and post-harvest agents. The cultivators lose heavily in their hands. Financial agencies may come forward to assist financially so that the exploitation is minimized. Common godawons to store and preserve banana may help the marketing people to minimize their risk to a certain extent.
- Proper procedure of training for rural entrepreneurs and workers needs.
- Many young people have entered into marketing of banana. The Governments may come forward to buy the fruits in bulk and supply in noon meal centers so that the risk of cultivators is minimized and the health of children is improved at a lesser cost.
- Semi urban and rural areas of Karnataka should be promoted and positioned through all type of agro based industries.
- Launching of newer and newer schemes for promoting banana cultivation.
- Simplification of procedure for the sanction of subsidy and timely release of subsidy.
- Information about types of banana, its medicinal value and price movement etc., should be given in time.

CONCLUSION:

Fruits have become the part and parcel of human food items. The taste, vitamins, minerals, carbohydrates and ingredients are highly needed for human beings. The efficient marketing of banana improves the health and welfare of the people, growers, agents and related people and hence the growth in this field is highly required. Studies also reveal that the use of fruits in our day to day food will be highest in the near future and hence the marketers have to come forward to market fruit products to the entire satisfaction to the consumers through different methods of marketing.

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