



IMPACT OF CRIME SERIES IN TELEVISION ON YOUTH

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ABSTRACT :

The mass media plays an important role in the daily life. The mass media mainly used in education and media profession. Mass media refers to the term large, it reaches whole population of the nation. This was started in 1920s with the advent of nationwide radio networks and mass-circulation newspapers and magazines.

KEYWORDS : mass-circulation newspapers and magazines , entertainment, information.



INTRODUCTION

H. Lasswell says that the communication is “who says what to whom by what means and to what effect”. The entertainment, information, and persuade are the 3 things to be followed in the communication. The system of communication is to collect the news and information and entertainment and spread that through television, radio, newspaper etc.

In the present situation television is playing an important role in the society. The Television is influencing the youth more, the target of the television serials are youngsters, they motivate them because the youngsters will easily be attracted by these things.

The youngsters and the parents are motivated by television where youth start imitating the actors and the concepts. Getting attracted for negativity more than positivity is the human nature. In the same way people easily get attracted to the negative concepts even though they know that it is wrong. The scripts will be made in a way where the people loose their thinking capacity completely and follow the script and influence them to do the same. Any kind of media will provide information and entertainment to the public.

HISTORY OF TELEVISION IN INDIA

The television is a small screen programming started in the early 1980s. During that time, there was only one national channel that was Doordarshan it was owned by the government. The programs which was telecasted was based on Ramayana and Mahabharata both was related to Indian epics, this was the first television series which was produced.

In the late 1980s, more people began to own television sets. Though there was single channel, television programming has reached saturation. Later the government opened another channel which has part national programming and part regional.

TELEVISION SERIES

A serial has a continuing plot that unfolds in a sequential episode-by-episode fashion. Serials typically follow main story arcs that span entire television seasons or even the full run of the series, which distinguishes them from traditional episodic television that relies on more stand-alone episodes. Worldwide, the soap operas is the most prominent form of serial dramatic programming.

CRIME SERIES

Crime series captured the public's imagination with cold cases, criminal investigations, surveillance feeds, and live appeals to the public for information to catch the criminals.

Early crime shows news reportage, crime and observational documentary, was borrowed from other factual genres, including including news reportage, crime and observational documentary, and crime drama; this mixing of different generic elements helped to create representations of crime that were a combination of dramatized spectacles, surveillance footage, and public appeals.

The crime series was factual and dramatic styles the sense of liveness, the live address to the public and the caught-in-the-act camerawork contributed to an experience of watching as immediate and real.

The crime series which has commercial and public appeal, at some point of the origin story of reality shows, crime was overshadowed by the global development of the entertainment.

The crime related serials such as "Crime Patrol", "CID" in Hindi and "ShanthamPappam" in Kannada are playing a major role in influencing the youth.

The murder cases have increased after watching these kinds of serials. It affects and impacts the youth more because the mind set in the age between 18 and 25, the decision making capacity will be less as they will not be matured to think about good and bad. They will do things which they find interesting and feel about. The negative aspect influences them easily and it looks good for the youth.

REVIEW OF LITERATURE:

The Perceived Impact of Crime Scene Investigation Shows on the Administration of Justice by Thomas, the research mainly focuses on the criminal investigations that were being held by the judges of the jurisdiction. The research survey was done with the judges as they were more into the criminal investigations, the idea was to identify the experiences of the judges through the survey. The problems that the judges face is when the crime serials are depicting certain scenes and the judge plays the major role, they found out that because of these serials they are getting quite disturbing as the administration and jurisdiction of the court is not the exact same what the shows depict. According to Thomas Hughes, 'The CSI Effect' is, in my opinion, the most amazing thing that has ever come out of the series. For the first time in American history, you're not allowed to fool the jury anymore". Thus, any potential "CSI effect" may be mitigated by legal and monetary constraints. Interestingly, if budgetary issues restrict increased use of forensic evidence and expert witnesses, the potential impact of shows like *CSI* could be greater in areas where resources are more plentiful. In order to better understand the potential impact upon the use of forensic evidence, researchers should examine this issue in the context of county and state budgets." The conclusion part, Thomas finds out that the CSI has been successful as an approach with the judges and many have agreed that it has been helpful, but many believe that forensic evidences are also necessary in crucial times.

The Socioeconomic Determinants of Crime by Nabeela Khan, the research is based on the crime in Pakistan, and crime is related to the education, economic and social background. The research has found the positive relationship between the crime and the unemployment in Pakistan. There is also significant negative relationship between the crime rates and the higher education. The research study directly induces high earnings of individuals and it increases the opportunity of the cost of crime and time spent to do criminal activity. The study further assesses the GDP per capita on higher crime rates in long term. The benefits of criminal activities such as thefts and robberies is to get higher income in short period. Affluent areas attract

to more to do criminal activities due to the opportunities available to the criminals. Poverty will lead to the high level of stress and mental illness which causes to adopt the criminal behaviour.

The Socioeconomic Determinants of Crime the research conducted by Paolo Buonanno, the research is based on how crime is contributing to the economy, how the crime is choice, the way of conceiving criminal behaviours has drastically changed. The criminal choice ceases to be viewed as determined by mental illness or bad attitudes. The crime is considered on the basis of a maximization problem in which agents have to compare costs and benefits of legal and illegal activities in the account of probability of being arrested and punished to the expected returns from crime. The researcher focused on the attention of empirical works, the particular outline of the determinants of criminal behaviour and explores the relationships existing between the crime and socioeconomic variables emerging from the literature. The economics of crime interacts with different and heterogeneous fields, it is related to poverty, social exclusion, and wage and income inequality. Cultural and family background, level of education and other economic and social factors that may affect individual's propensity to commit crimes such as cultural characteristics, age and sex.

Examining The CSI Effect and The Influence of Forensic Crime Television on Future Jurors the research was conducted by Christopher kopachi, the research is based on the relationship on the exposure to forensic crime television on a potential jurors, and looks on a potential jurors expectations, and also shows the gender and the type of scenario influences on jurors. The research says that "the television is one of the most influenced medium in the United States, it influences because it projects real life images into the homes of viewers", the problem takes place when the viewers believe that the program is a reality show. The reason for this study is to understand the relationship between the viewers and the idea of the people is to experience the reality of the crime. Knowledge is created by an individual's interaction with society.

Effects of TV Crime Shows on Behavioural Development of Children by Mudassar Abdullah and NikAderiemanB.AbdRahman, the research is based on "Effects of TV Crime Shows on Behavioural Development of Children", the television shows the crime related programs to get more popularity. The shows will be telecasted in the prime time to get the eyes of the viewers, the crime depictions as re-enactments of TV crime shows are questionable in the field of research signifying diverse cultural contexts. A large number of people are habitual to watch these shows, which may probably come out with negative behavioural outcomes. Especially the children who are at their behavioural developmental phase; are more susceptible to adopt negative behavioural leanings. In this research effort, introduction and detail of TV crime shows in Pakistan are provided, the literature concerning "media as risk factor" in children development is discussed, and relevant theories inferences are deliberated. It was found that media has powerful role in behaviour formulating of children and violence media portrayal (TV crime shows) may appear with grave concerns.

OBJECTIVES

- To study the reach and access of television
- To find out the impact of crime series on youth
- To examine the behavioral change in youth after watching crime serials

HYPOTHESIS:-

- There is an impact of crime series on youth
- There is a behavioural change in the youth after watching crime serials

METHODOLOGY

The survey was conducted to find out that the development of crime rate has become more. The research was conducted by selecting the respondents only undergraduate students that are of 18 to 29 years of age of 157 respondents from Bangalore .

AIM OF RESEARCH

The purpose of this research is to explore the impact of crime shows and crime news on youth society. The reality crime shows and news aimed to bring awareness in society are unintentionally constructing a society which is creating fear and imprisonment in the minds of youth.

DATA INTERPRETATION:**Table 1: Number of Respondents viewing TV:**

Response	Percentage wise response of Respondents
No	0
Yes	100
Total	100

The above table represents that almost all the respondents have access TV. This shows that Television is the part of everyone life.

Table 2: Age wise Distribution of Respondents:

Sl No	Age Distribution	Respondents
1	18–21	64.5
2	22–25	24.2
3	26–29	9.8
Total		100.0

Table 3: Time Spent on Watching TV.

Frequency	Percentage wise responses
Everyday	85
Alternative days	10
once in a week	05
Total	100

The above table represents that the majority of the respondents watch TV everyday and only very few watch TV on alternate days and once in a week.

Table 4: Purpose of Watching TV

Purpose	Percentage wise Response
Entertainment	45
Information purpose	20
Time pass	35
Total	100

From the above table the data represents that majority of them watch TV for entertainment and times pass.

Table 5:- No of Respondents watch serials

Response	Percentage
No	25
Yes	75

The above table represents that the 25% of the respondents does not watch serials and 75% of the respondents watch serials.

Table 6:-Kind of series watched by the respondent.

Kind of Series	Percentage
Comedy	25
Crime	45
Devotional	10
Family oriented serials	20

The above table represents that 25% of the respondents watch comedy serials, 45% of the respondents watch crime series, 10% of the respondents watch devotional serials, and 20% of the respondents watch family oriented serials. The Present study has sufficient data for the research.

Table 7:- Kind of crime series watched by respondents

Response	Percentage
CID	33
Crime Patrol	22
SanthamPappam	28
Warrant	17

The above table represents that the 33% of respondents watch CID, 22% of respondents watch Crime Patrol, and 28% of respondents watch Saantham Paapam, 17% of respondents watch Warrant.

Table 8:- Reason for watching crime series by Respondents

Reason	Percentage
Curiosity	29
Interesting	31
Suspense	24
Thriller	16

The above table represents that the 29% of the respondent watch crime shows as they get curiosity, 31% respondents watch crime show because they are interested, 24% watch crime shows because they need suspense, and 16% of the respondents watch crime show because they get thrill by watching it.

Table 9:- Crime Series in TV is depicted as

Responses	Percentage
Homicide	24
Armed Robbery	30
Aggregated Assault	18
Rape	27
Fraud	20
Theft and violent crime	45

The above table represents that the 24% of respondents said that crimes are depicted as homicide, 30% of respondents said armed robbery, 18% of the respondents of them said Aggregated assault, and 27% of the respondents of them said rape, 20% of them said fraud and the 45% of them theft and violent crime.

Table 10: Effect of crime series on youth:

Reasons	Agrees	Strongly Agree	Neutral	Disagree	Strongly Disagree	Total
Create fear in Youth	20	40	25	05	20	100
Create unsafe attitude towards society in youth	35	50	10	05	0	100
Serials are Melodramatic	15	40	20	25	00	100
Increases aggression in youth	27	15	33	15	10	100
Create violent behaviour in youth	55	35	10	00	0	100
Gives idea for youth to escape from crime	55	25	15	05	0	100
Motivates to do crime in youth	10	25	45	20	0	100

The above represents that 40% of the youth agree that it create fear in youth before doing any crime. 50% of them strongly agree that crime series are creating unsafe attitude towards society in youth. 40% of them strongly agree that the serials are depicted more of in melodramatic style. 27% of them agreed in viewing these kind of serials creates aggression in youth and 33% of them are neutral in their response do not want to say anything. 55% of them agreed that somewhere these kinds of serials are impacted on behaviour of the youth. 55% of them agreed that these kinds of serials give ideas and strategy to do crime. 45% of them are neutral in answering the whether it motivates to do crime, they neither agree or disagree, unsure of the attitude of the youths mind.

CONCLUSION:

The most hit serials exhibiting new and varied crime scenes and incidents that occurred due to impulse, anger, rage, greed or peer pressure, include CID, Crime Patrol, Gumrah, MTV Webbed and Savdhan India. The basic motive of such TV shows is to bring awareness amongst the viewers about the crime that can be happening around them and also, how they should be apprehensive about their safety. Crime Shows do not mean that people start indulging in crime. The consequences are shown, which is important. If it has to negative impact and someone has to indulge in crime, then it will happen irrespective of what they watch.

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