



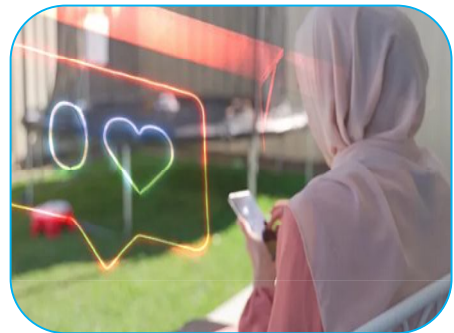
THE IMPACT OF SOCIAL MEDIA ON MUSLIM SOCIETY: FROM ISLAMIC PERSPECTIVE

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ABSTRACT

Social media is one of the most important roles to establish new social communication by modern information technology between friends, family, and people. Allah who has created all human being in the world; all thing of the world has been created for human's welfare, His aim of creatures was that all human being will worship Him, one of the most worships is to help another anyway, for example, It will be helped by technology in the modern era. This study has the goal of promoting the role of social media in Muslim society. Also how it is used based on Islam and social welfare. The study found that in the case of Da'wah, all prophets didn't use the same tools and technique. Based on



different environment and situation, they used different tools and techniques for Da'wah. In the era of modern science, when people are addicted to material goods, services and consumption, it is not so easy to make them return to an invisible world i.e. to Deen and Aakhirat. That is way modern IT equipment can be a more effective tool for Islamic Da'wah. The social media such as Facebook, Twitter, YouTube, Skype, LinkedIn, Google+, Tumblr, Instagram, WhatsApp, IMO, Telegram, etc. have become easily useable, smooth, quick connection, live broadcast, live call and cheaply in various facets of our life from anywhere in the world when traditional means old communication was slow but expensive. The research used a qualitative methodology. There was used as an instrument for data collection. Similarly, textbooks, Journals as well as internet sources were used for the research. Accounting to the discussion, social media has positive and negative effects in our Muslim society noticeably from Islamic Perspective. The paper concludes that the exquisite use of social media of Muslim Society in the world.

KEYWORDS: Social Media, Muslim Society, Effect of positive & negative, Islam, and Da'wah.

INTRODUCTION

In recent years, interactions between humans have completely changed with the appearance and development of computers and networks. Social relationships are going to start at the beginning of the web. People communicate; build relationships using social networks today, social media adoption and use of a wide range of human life in every section. Muslims are not different from other societies, in the last few years, which have increased the use of social media trends. It has brought changes that can have a significant impact on the individual and group level of Muslim society. Social media is easy to use, easy to learn, and the ability to communicate public universality of speed.

In this article, social media plays a role in the Muslim society of the popular uprising. Social media is a great way for a wider audience and everyone is well-known for public communication. In the last few years, we usually used to send messages via verbal and non-verbal communication. Those

modes were less developed and there was less likelihood of the subject of change and reducing the limits of Islamic influence accordingly.

Most of the underlying problems by assuring social media activities and attitudes can change generations of Muslims. But the lack of control and equitable actions today, these tools screening anti-crime, anti-Islamic morality preached Islam is used to re-transmit. But we outline some of the positive impacts of Islam and its negative and positive approach outlined is a good habit to use its potential. This study is expected to increase the future of Muslim and Da'wah men, to optimize social network usage in the service of Islam. According to the Quran and Sunnah positive recommendation for the benefit of mankind, particularly the need to use it.

In this study, aims to highlight the role of social media in the Muslim Society. Also how it is used based on Islam and social welfare. Use of social media has influenced the Muslim society. Social media has positive and negative effects but negative effects are destroying our Muslim generation. The purpose of this research is to analyze how social media impacts society
Moreover, this study has brought awareness of Muslims and all the generations of society.

This Research has been used in a qualitative methodology. It is used as an instrument for collect data. Similarly, textbooks, magazines, articles, and has been used for research as well as Internet sources.

RESEARCH METHODOLOGY

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SOCIAL MEDIA DEFINITION

- Social media is a phrase, to look at each word individually. Social means a way of communicating with others by sharing information with them and obtaining information from them. Media means communication device, such as the Internet (TV, radio, and newspaper media are examples of more traditional types).
- From these two separate terms, we can pull together a fundamental definition: Social media is a web-based communication tool that enables the sharing of both sharing and eating information with each other.
- Social media is a website or application that allows people to share their content very quickly and efficiently and as a means of communicating with people you know or strangers.
- Social media refers to the definition of "Internet-based application built on Web 2.0, Web 2.0 is a concept and refers to a platform for collective intelligence to use.
- What turns out to be the definition of social media is through which we can send our daily news from a place through a little time to thousands of people by writing or video at the same time, the name of social media.
- In simple language, social media can be called an internet-based communication medium, which uses ICT materials, and it can easily and easily exchange data with one or more people.

MUSLIM SOCIETY DEFINITION

- Simply, defined as society "people in a defined area are a group of interactions and shared culture"
- Islamic society "for a logical and peaceful coexistence, an organization formed in accordance with the Divine Law"
- Muslim society or the Ummah, "a large number of people or individuals who have kept common beliefs and goals, those who intend to move forward and go together to meet them are a common goal".
- Al-Farooqui has used the term Islamic Ummah to specify society. The Ummah "has been defined as a universal society in which the maximum possible subscription inherent in nations or communities,

but also the social order of Islam confined to their specific commitments". It shows that a person of faith and Divine Law, tied with the Muslims, and it is a key feature of Islamic society.

- In my own opinion, which is easily defined as an Islamic society, and each place a long time to unite the Islamic faith and the divine laws, and to improve their relationship and continuity of their operations are controlled. This Society definition includes non-Muslims, under the Islamic State, with all their rights, duties and obligations.

Positive Effects of Social Media on Muslim Society

Social media is a new reality in our modern life. People in rural tea shops do not have any information about the newspapers. Instead of the smartphone dependency. 70 percent of internet users worldwide are connected through social media. The rate among youth is even higher, about 90 percent. Social media sites are considered as the most modern way of human communication.

Using social media, people are completely eliminating geographical distances for human communication.

It encourages socialization

Now the era of technology. The whole world has become a village now for the benefit of technology. Social media can post or share videos or photos; Find Communications; Friends profile is seen; various festivals are found; Chat can be done; Message can be sent; Games go play. Most importantly, it takes much time to find friends in real life; social media can be built more easily than a 'Friends Circle'. It is possible to invite old friends in the communication medium, create new friends, and invite others outside their own circles. All these developments in the world, these developments of technology are very special for Islam and Muslims.

Allah (SWT) said: The believers are but brothers, so make reconciliation between your brothers and fear Allah that you may receive mercy (49:10). Allah (SWT) said: "The believing men and believing women are allies of one another. They en-join what is right and forbid what is wrong" (9:71).

Teaching the Quran

Uthman ibn Afsan (R.A) Narrated that the Messenger of Allah (SWT) said, "The greatest between you (Muslims) are persons who learn the Qur'an and teach it." (Sahih Bukhari: 4739). There is no doubt that this is really a great exercise, social media, no uncertainty today presents us with the unlimited possibilities of attaining this spiritual superiority in front of Allah (SWT). Today Muslims have unlimited ways to read online in Arabic, Tajweed and social media and the Internet through many ways. Now people are comfortable with the comfort of their homes to learn the words of the Quran.

Spreading the Quran, Hadith and Islamic references

Today, through social media, the Quran, hadith, reading and preserving various Islamic references, etc. have become much easier. Earlier it was difficult to collect the verses of the Quran or the hadith. It has become much easier. There are different software for searching the Quran and hadith. These can easily be moved from one Surah to another Surah. Various verses can be found in verse with different words can be found out. There are many web pages, software, apps available in all languages for Quran and hadith. In the case of the Quran, hadiths and Islamic references, 'Maktaba Shamla' software is great. This includes books and journals for different topics. It is necessary to know its use in conducting Islamic research in modern times.

One of which is a medium to call religious. Through this blog, it is possible to write a great message of Islam's message, in this time, through the blog. Share the information on Islam on Facebook. Make YouTube or its own customs; through which the scripts of Jumu, the scene of different places and some religious discussions may be allowed to see people.

Currently, Android Mobile is working as an important means of hand-wielding the invitation (Dawah) to the world. In this mobile, there is a special role in spreading the message of Islam by giving

an opportunity to read Islam by leaving different information, different translations, mesial and other information. Obligations of Islamic calling in modern technology, or ordering good deeds and prohibiting evil deeds, are obligatory on all Muslims.

Allah Ta'ala said in the Holy Quran: "And let there be [arising] from you a nation inviting to [all that is] good, enjoining what is right and forbidding what is wrong, and those will be successful" (3:104). Da'wah will not be restricted to work only in Khanka, Mosque, organization, Waj Mahfil, and writing. At present, in the age of digital information technology, how other religious people are preaching their religious work all over the world, like them, we can preach the great education of our Islam faster and easily.

If a Muslim invites non-Muslim people, they will be blessed if they do not have the honor, whether they will benefit or not. The Prophet (SAW) said, "If a servant helps another servant, Allah will help him. If you help others in the faith, then Allah will decide for you the faith" (Muslim Sharif). 'It is necessary for every person to invite the person to whom he belongs. Because, the Prophet (peace be upon him) said, "You are all responsible and every one of you will be asked about subordi- nate" (Ṣaḥīḥ al-Bukhārī 6719, Ṣaḥīḥ Muslim 1829).

Prophecy and Belief in the Afterlife are the Hallmarks of Islamic Society

The implication of the second part of the Kalima is that Allah did not leave man without any guidance for his life. Allah has revealed these instructions to the people through prophets and messengers. Muhammad is the last prophet. To believe in a prophet is to believe in what he has said, to accept it as a way of life, to accept the way of life he has taught, and to follow the way of life he has taught. So the second basic belief of Islam is Muhammad. To believe in its message and to accept the religion that he has established and to obey its commands and prohibitions.

According to the Qur'an, acknowledging the authority of prophets and messengers as a source of divine guidance or revelation, On the basis of these two principles of acknowledging the sovereignty of Allah, the Prophets sent through the ages have tried to establish a relationship with man and Allah. Each of them said to the people: I have been sent to you from Allah, this is the truest word. So make a commitment to Allah, fear Him and follow me.

Since divine guidance comes to mankind through the prophets, therefore, their mission is to make divine guidance a reality through their life and social reform. They are all prophets but they are also human beings. So their way of life is ideal for people. Muhammad is the last prophet. Thus he has emerged as the last and ultimate ideal for man. To believe in him is to accept him as the representative of Almighty God and to follow his way of life in thought and action. The provision of life, according to which any work or object is haraam and halal for human beings, it has been determined according to the command of Allah through the Prophet. In Islamic terminology, its name is Sharia. Believing in the Prophet means accepting this Shari'ah. The path he has shown is to be implemented in every aspect of life. In this way the will of Allah in the heart of the world is realized through man. In the language of the Qur'an, the Messenger was sent with the intention that, he will be obeyed according to the command of Allah. And the last prophet is clearly stated but no, O Muhammad, by your Lord, they will not believe until they have judged their disputes against you, then they have no hesitation in your decision and accept it wholeheartedly. Depending on the extent to which Allah and His Messenger have been accepted, the extent to which that provision is observed in all aspects of their lives. Those who rule according to what Allah has revealed are the disbelievers.

So to believe in Allah and His Messenger is to promise to obey them, to lead individual and collective life according to their laws and regulations. Naturally, the question arises as to whether those who abide by the rules of Allah and His Messenger and those who refuse to do so are in the same situation. Wouldn't the two of them be considered the same or different? What are the consequences of this behavior of those who deny?

So let's come to the third basic belief of Islam about life after death. According to Islam, this world is a testing ground for human beings. In this way man is evaluated through his actions. He has to give an account of everything he does in the world, worldly life will end one day and they will be

resurrected in another world. In that life after death they will be rewarded or punished for their deeds. Those who have obeyed the Lord of the worlds in this world will enjoy eternal peace in the life after death, and those who have not obeyed the command of Allah are waiting for the ultimate result of disobedience. In the language of the Qur'an, we hang the fate of every person around his neck. And on the Day of Resurrection We will publish for him a scripture which he will find as an open book. Read, your diary, you are enough to fix the calculation today.

So the three basic tenets of Islamic society are:

- a) To believe in the oneness of God
- b) Believing in Muhammad's message and believing in the guidance he has left for us.
- c) Believing in the afterlife and believing that all people will be rewarded for their deeds on the Day of Judgment

Belief, action and perception:

Three things are essential to being a true Muslim: faith, action and perception. Believing in Allah and His messengers, acting according to belief, obeying Allah and realizing the relationship between Allah and man as a result of such deeds.

In the language of the holy book Al-Quran, faith is the only deity Allah and Hazrat Muhammad SAW. The Messenger of God, may God bless him and grant him peace, said:

1. Indeed, Allah is one; Man and the whole creation came into existence according to the will of Allah.
2. The Creator can never be two, and since God is the only Creator, everything comes from Him and goes back to Him. All creation, including man, is the manifestation of God's power, glory, and His merits and qualities.
3. The relationship between man and God is the relationship between lord and servant. Since man is indebted to Allah for his own existence. Therefore, it is a great sin to worship or acknowledge the dominion of anyone other than Allah³⁴.
4. The above three things can be realized only when man really responds to the call of Allah and it is also possible if he believes that Hazrat Muhammad SAW is the Messenger of Allah.
5. As a prophet he is the last and greatest. This was foretold by the earlier prophets. No revelation will be sent down after him.
6. He is the perfect ideal for the human race, the perfect servant of God. So he is the perfect and well-balanced manifestation of the attributes of Almighty Allah.
7. To believe in him means to believe in other prophets sent by Allah at the same time.
8. Believing in him also means acknowledging that all the revelations revealed to him for the human race are included in the Holy Qur'an. All these revelations are special to us and according to the method shown by Hazrat Muhammad SAW, that is, his words or deeds, which is known as Hadith or Sunnah; we have to do all kinds of worship accordingly.
9. To believe in him also means to believe in the angels who carry the word, who are described as obedient servants. Work, which is called Amal in Arabic terminology. Regime is the name of how much his real reflection is happening in our life as a servant of Allah. There are certain rules and regulations required to do any work, in the light of which our personal and social behavior is formed. So the things that Prophet Muhammad did in order to make the revelations of Allah come true, in its light, the basis and structure of the way of life for human beings has been formed, which is called Sharia. On the other hand, 'Iman' is its main pillar, around which the whole structure is built. The other four important pillars are Salat, Sawm, Zakat and Hajj.

A Muslim has to pray five times a day, before sunrise (Fajr), between noon and afternoon (Johar), afternoon (Asr), after sunset (Maghrib) and the time between the end of twilight and the beginning of dawn (Esha). That is, he should not forget that he is subject to God. On the contrary, by constantly remembering Allah, one can gain new strength and stimulation.

A full lunar month a year i.e. in the month of Ramadan, every Muslim fasts from dawn to dusk. Apparently eating at this time, drinking or smoking and having sex are prohibited. At the same time he said bad things, trying to gain spiritual strength by refraining from bad thoughts and bad deeds. In other words, in this way he recognizes his nature and tries to get rid of some divine qualities in himself.

The precondition for zakat is to acknowledge that, God owns all the property in his possession. So all the needy people have a share in it. So voluntarily when needed for the individual or society and to donate from that wealth with satisfaction. Of course, people can never be free from scarcity. Therefore, the rate of Zakat has been determined based on the annual income and savings of the people.

Hajj is performed in Makkah with the mentality of appearing before Allah as a free soul by temporarily abstaining from all worldly activities. Hajj symbolizes the unity of all humanity and the Muslim Ummah.

The above four issues are closely related to all kinds of personal and social behavior of human beings. By following these, a person becomes a pure Muslim by living a life devoted entirely to the will of Allah. His sense of life will be anointed with a similar consciousness. He is committed to creating values in the light of the Qur'an and Sunnah. He strives to live in the way of Allah and His Messenger, may Allah bless him and grant him peace, and exalts the call of Islam through his words and deeds. This effort is called 'jihad'. Jihad means to make every effort and struggle in the way of Allah. Jihad is the name given to the pursuit of Islam in one's personal life and in one's efforts to establish it socially. According to the Qur'an and Sunnah, jihad is considered to be a natural accompaniment to the aforesaid fundamental beliefs. Surrendering to God means committing one's time, energy, and resources to the cause of truth, even giving one's life for the sake of truth. So jihad is to be ready to give up everything you have, including life, in the way of Allah.

In order to wage jihad in the way of Allah with the light of faith based on the aforesaid method and structure of Amal, one has to keep in mind the following things like:

1. Man has to be accountable to Allah for all his deeds. God will judge all people on the Day of Judgment. After the trial, he will either be sent to Paradise, where there is more grace from Allah, or he will go to Hell, where he will have a painful punishment.
2. There is no end to human life on this earth after death; there is another life after death.
3. Therefore, all human activities should be organized in such a way that he does not have to suffer in the afterlife.
4. In this way man will organize all his activities in a holistic way, which will include his personal and collective life as well as his educational, economic, political and social life. Sharia is the rule and guideline of these external behaviors for human beings.
5. People are given freedom to do whatever they want.

Realizing man's relationship with God is a spiritual thing, which is called "Ihsan" in Arabic. The Prophet Muhammad described Ihsan as follows:

You shall worship Allah as if you were looking at Him; Even if you don't look at him, he is looking at you. That is, all work must be done in such a way that you see God. If that is not possible, then at least realize that God is watching over you. Similar perception is the basis of true concentration. The meaning of this kind of concentration is to find the form of one's own will according to the will of Allah and to become completely one with the divine will as much as possible. As a result, Allah's choice takes shape in His choice, the sins which Allah does not like to spread in the world, they employ omnipotence not only to avoid them in the world but also to eradicate them completely from the bosom of the world. A Muslim can not only be engrossed in devotion to the pleasing deeds of Allah, but he has to engage in uncompromising struggle to propagate and establish them. In this way man gradually becomes closer to God by devoting himself to the divine will. Awakening of the divine spirit takes place in his heart and he is able to become fully exposed to its light. Hazrat Muhammad SAW is the best example of this. To remember Allah regularly, to love and obey Allah and His Messenger, man can attain nearness to God by advancing in the struggle for the establishment of truth and by refraining from evil deeds. Those who

have been able to gain nearness to Allah, with their closeness and cooperation, other people can also get help in gaining nearness to Allah. They can awaken their soul through various individual and collective activities. However, it is not possible through any mechanical activity, but with concentration, only for the sake of Allah. This is true devotion to God. Devotion to God is the source of all kinds of righteousness and virtue and the root of all kinds of righteous deeds. Who seeks to reorganize human life as the guarantor of the reform movement established by the Prophet according to faith, deeds and good deeds, and wants to be guided by the command of Allah, he constantly reminds all other people of the true significance of being devoted to the will of God. The society that will implement these values in the collective life is the ideal society. Islam wants to build such a society for the real (falah) welfare of the people.

According to Islam, when people believe, action and perception are able to perfect these three things equally, and then he basically proves that he is a caliph of Allah in the world. Although man receives everything from God, yet all the attributes of Allah are manifested through man as his Khalifa. God has placed His entire creation under the possible control of man. Therefore, Islam does not impose on the acquisition of knowledge and power. However, since some of it is given by Allah, there is a fundamental limitation in this case and that is why man is never self-sufficient. God can take away power from Him whenever he wills. That is why Islam teaches the unique dignity of all, apart from language, caste and gender. According to the teachings of Islam, the rich and the poor, the king and the subjects all unite in one line. As a result, as man moves forward on the path of self-realization, he gets the right to apply the power given by Allah to his other creations. That is why Islam has commanded people:

1. Believe that God is one. He is omniscient and omnipresent. He did not give birth to anyone, nor did anyone give birth to him.
2. We must also believe that man is God's caliph in the world and that he has been given the freedom to choose between good and evil.
3. It must also be believed that since man is given the freedom to choose between good and evil, there is a danger of him going astray. That is why Allah has sent prophets and messengers from age to age to guide the people and make them aware of the true dignity. Thus from Adam (peace be upon him) to Muhammad) various prophets and messengers came and through Muhammad this process of prophet hood came to an end.
4. The Qur'an is preserved without any distortion. People have to respond to the call of the Qur'an to follow the Prophet as the greatest example.
5. One should know the ideals preserved in the Sunnah and Hadith of the Prophet and act accordingly.

The Balance between the Person and Society

Another unique feature of Islam is, establishing a balance between individualism and collectivism. Islam believes that human beings are individual and that every human being has to give an account to Allah personally. Islam protects the fundamental rights of human beings as individuals and ensures that no one interferes with them. The main goal of Islamic education policy is proper development of personality and abandonment of personality to society or state is not recommended. In the words of the Holy Qur'an, "And that is, there is nothing for man, but that is what he has tried for."

"The calamity that has befallen you is the result of your own earnings, and He forgives many crimes on his own." The fact is, "God does not change the condition of any nation. Until the people of the nation change their qualities. "

And when Allah decides to do harm to a people, then do it and do not stop protesting. Nor can anyone of such a nation be helpful and helpful against Allah.

Every person will be rewarded for the good he has achieved, and the bad consequences of what he has accumulated will fall on him.

Our deeds are for us, your deeds are for you. On the other hand, Islam awakens people's sense of social responsibility and unites them in society and state, instructs to participate in the good work of society. He repeatedly talks about social order among Muslims through congregational prayers, instructs to pay Zakat. This has been said in the Holy Quran, "And in their wealth was the right of the beggars and the deprived."

Jihad has been made obligatory that is, Islam is for everyone when needed and for the sake of defending the Islamic State, even lives must be sacrificed. The Prophet said; the whole human race is the inhabitant of a ditch where everyone is the protector of all or shepherd and he has to give an account of the whole valley.

'Stay together, doesn't go against each other. Make it easy for others and do not hinder each other. "He is not a believer who eats on his own while his neighbor is starving."

'The believer from whom the lives and property of others are safe.

In short, Islam does not ignore the individual there, but determines the appropriate role between the two.

Spreading of Islamic Da'wah

During the preliminary era of Islam, the Sahaba (RA) and other Muslims used to take a ride on horseback or use other local transport to make them a member of the state in order to acquire Islam, the belief was disseminated through the debate or discussed in the discussion. People are not practical and fast in this limited way of communication, but besides the extraordinary grace from Allah, the increased influence of Islam has increased. In this perspective, this social and electronic media pauses us to explain more people about Islam, so if there is a proper use then there is no limit to expand so that all religions of Islam can be expanded as religious activities. In the world, it can be used to completely correct the view of Islam in the mind of the believer.

In this era of information flow, it is very easy to present the beauty and ideals of Islam to the world through the media. It is said in the Holy Qur'an that the principles of Dawah: "Invite (all) to the Way of thy Lord with wisdom and beautiful preaching; and argue with them in ways that are best and most gracious" (16:125). It is noteworthy that here the message of Islam has been kept wide and not limited to any particular subject. This includes all the means and materials of the invitation. In view of this verse, it can be said that the age of the present technology can be used in Islam for the sake of the claim of the era. Prophet (SAW)

Said: "Convey (my teachings) to the people even if it were a single sentence" (Sahih al-Bukhari 3461). Since the present age, it is necessary for the media to use it in the context of Islam's invitation and Tablig. If you talk about Islam and its beauty in the media, it spreads in moments of the world at all corners of the world.

Easy media to spread the true message of Islam to the world. Earlier, Islam's patron had to talk to Islam through many labor and meditation. But now it is not necessary. It is possible to easily carry out the purpose of sitting in the house through the media. The Prophet Muhammad (SAW) said: "Make things easy and do not make things difficult. Give glad tidings and do not repel people" (Sahih al-Bukhari 2873, Sahih Muslim 1733).

Now people are sitting at home and even sitting in their own house, they can easily collect information about Islam through internet technology. With the addition of mobile network services, information has come in the hands of technology conscious people. Not only Muslims, but a Muslim would also wish good luck for non-Muslims. Call on the path of welfare to all the servants of Allah regardless of group and religion. The Prophet (SAW) said, "Ad-Deen is sincerity"/ "Deen and Islam are people's welfare" (Sahih Muslim 55). Following the Islamic principles in the field of invitation, it is expected that the right information-proof dialogue will accelerate the invitation. Also other social media such as Twitter, Totally, LinkedIn, Instagram and Islam Post, the time to post the picture.

In this era of science development, modern use of modern technology is one of the main tools of the campaign. With the help of modern technology, it is very easy to invite very few people in a short time with little difficulty. With the excellence of science and technology, the world is now at hand. The

world has become a village now for science's sake. The system of invitation should be of the best quality, on one hand, on the other hand, it is necessary to have the ability to apply the skills, skills, and techniques to meet the current cancellation power. Nowadays, people from the whole world of social media by staying in contact with a virtual companionship to allow the border to link. As a result, it is to communicate with people through social and media controls interaction positively that will benefit us and Islam.

It serves as a source of News and Information

Social media has brought people closer by crossing the distance of geographical distance. There are very easy news and information available in these mediums. It does not cost much to be a member of. Likewise, fewer educators can also use it easily. Dependency on newspapers, radio, and television for the news is reduced considerably more than ever before. Online magazines can play the most sustainable role in social change and better circulation of society. There is no longer any way to market information in the media. What's happening around the country and abroad, all of which are getting instant access to Facebook, Twitter, YouTube, Google, and other social networks.

Social media has become a major platform in the world to spread awareness, awareness, and gathering, disseminating information, marketing products, and even organizing protest movements across the world.

Using Social Media Pages and Job Information

Now almost all government organizations, non-governmental organizations, NGOs and autonomous organizations all have social media pages. There are many projects based on social media pages. And all these pages are related to the interest-related issues of the youth.

Organizing opinions and organizing virtual conferences through social media to discuss and evaluate the various NGOs and their activities. Information on jobs and professional development information on social media pages of different marketplaces, information on the financial benefits and futures on the pages of banks and financial institutions is shared. Scholarship, higher education information is published on the pages of educational institutions.

It enhances learning and education and Access to research

Social media supports different languages. Besides, their practical words are also very easy. Social media has a role to play in independent expression and creating good authors. Through this, as innumerable people enrich their knowledge and further develop their own skills, enlighten themselves in the way of a beautiful life. Office-courts, book-books, shop-lessons are all in hand by social media.

Means of awareness, advertisement, and Entertainment

In the modern world, Da'wah is one of the media websites, web portals and publishes free books online, uploading scanning copies or using Islamic pictures in advertisements. Also, many people use social media as a means of entertainment.

Business Development

Social media marketing makes it possible to create more subscribers than any other medium. This is because people are communicating with people here. If you want you cannot go to your organization by going to your feedback, but social media can do this work at home, with a few touches of the mouse or keyboard. And that's what customers like. For a long time, there is a belief in the brand, mutual reliance works. As a result, they easily become your customers. Because, in social media, they can convey their message to you.

Negative effects of social media on Muslim Society

Social media is one of the most powerful tools to spread the word with at least cost and minimal effort. It is now a global pinnacle that has changed lives. In some places, the Internet is considered to be

prohibited as alcohol, but in some places, there are only no restrictions. Since the Internet is easily accessible and cheap, some of Satan's worshipers have taken advantage of it and they have spread the free and inexpensive illegal content on the Internet. Also, social websites are being used by less mentality than the same mentality. In many cases, this internet is being targeted through social media by spreading all kinds of information against Islam and moving Islam away from Islam.

No matter how popular they are, they will have some negative aspects! And if the users are not careful about those aspects, then the popular media can push life to the threats very easily, and can also be destroyed by their own life.

Reduction in real human contact

Being attracted to social media as an extra stage, we can suffer from apathy. Even if we do not have the ability to talk face to face even when we have thousands of friends online, that friendship is of no value. Various statistics have shown that those who spend time on social sites, in their personal life, the family is created with great distances! It is seen that they do not give time to family to spend time on home or weekly holidays in the social media, resulting in distance from external, all sides with the family.

It encourages people to be more public about their personal lives

What kind of posts we make daily on social media. When we talk about personal posts, where we are going to revolve, where we are going to eat, we are buying new clothes, and we try to highlight all the things that are happening every day in social media. In addition to our favorite topics, such as music, poetry, pictures, they are given on social media.

In spite of using social media, false information about religion has spread, efforts have been made to create turmoil among people of different religions and at home. Many successes are also being successful. They used to make the most of social media, Facebook, Twitter, LinkedIn, , etc. to create rumors.

Reflected in the media today do not carry or what is good for Islam, but Islam in order to influence the public's point of view, it is often a one-sided program of the doctrines or by misrepresentation. Muslim conflict in the Western media generally in the "Islam" mark. It rarely exceeds their conflict refers to other religions.

Social media is spreading fake rumors about Islamic leaders and misconceptions about Muslims. The non-Muslim community living in this way considers Muslims as traitors and terrorists. Generally, negative effects on social media are numerous but it is not only the role of the Muslims and plays as a religion, but also a benefit.

Various Apps, Time wasted diameter

The social site is the rumor of numerous apps. And most of these apps are unnecessary and harmful! One study found that a huge number of social site users waste their valuable time, just checking the apps, most of them completely destroy their PC's performance, by apps and another part of the ID is hacked, using only a few different apps.

Promotion of Crudity

Islam has spread by Muslims practice a certain behavior, this behavior is usually the cause of development of the ummah, where Allah Subhanahu W 'Tala said "(Say to the believing men that they should lower their stare and protect their shyness: that will build for larger cleanliness for them: and Allah is well aware with all that they perform) (24:30).

Humility rules affect men and women. A woman (or even a man), a lady by the firm in a shameless violation of this sophisticated system. This is a pretty resource that we have today has been reduced to the social media platform

Bad pictures & video content of social media has increased in this area.

Social media has become a means of expressing sexual intercourse between men and women, semi financed images of men and women. That is hurting our social degradation. But Allah Almighty said of obscenity: (Those who seek the illusion of believers, will surely have a painful punishment in this world and in the Hereafter) (24:19).

Increasing Social addiction, crime, and corruptions

A kind of addiction is created among social media users. More time is spent, sleep disturbed. For these reasons, social media makes users crazy. As a result of this social networking addiction, we are creating a stupid youth group. Without a virtual life, there is no thought, no emotions, grandfather is taking shelter in the bed of a grave or a friend's grave; Waking up all night sleeping all day using social media, Writing, reading is falling apart. Not only the crimes that are being inflicted on them but they are also against the crime. But it is being said that, because of this, our youth's respect for women or men have been lost. One is giving a brief comment to another. Consuming conditions are being created among them. The bonds between our youth are weakening. They are losing morality. As a result, they are involved in any kind of crime, but they do not understand it.

It is very easy to spread rumors during the social media era. Nowadays, internet- based social media is spreading rumors about Facebook and blogs. After rumor, it does not take time to grow stalks. Grown stalks sesame seeds. The opportunists try to gain an advantage by using rumors. Psychologist Alport and Postman have long researched psychological reasons for spreading rumors. They said, rumors of people's needs or expectations - aspirations expressed. That is, those or those who spread the rumors, they really want something to happen (Rosnow, 1980). Allah said about rumors in the Holy Quran: "O you who believe! If a troublemaker brings you any news, investigate, lest you harm people out of ignorance, and you become regretful for what you have done" (49:6). It has been said also: "And does not pursue that of which you have no knowledge. Indeed, the hearing, the sight, and the heart - about all those [one] will be questioned" (17:36). The Prophet (SAW) said: The propaganda of rumors among people is a terrible lie. (Muslim Sharif). The Holy Qur'an and Hadith have a clear direction about rumors, falsehoods, and propaganda, and details of its punishment are discussed in detail.

Trying to insult a person by spreading falsehood against him, if he is out of his ideology, then now this is a fashion of man. In the Holy Quran, Allah said, "But whoever earns an offense or a sin and then blames it on an innocent [person] has taken upon himself a slander and manifest sin" (4:112). The sign of hypocrite spreading lies or rumors. The Prophet (peace be upon him) said, "The proof of the hypocrite is three: When he speaks a lie, When the promise breaks, And when he is kept in the deposit, he is miserable" (Sahih al-Bukhari 33)

Due to the overuse of social media, there can also be many problems with attention. Not being able to remember many things in real life, not paying attention to the words. The most difficult students are in this situation. They spent most of their time here and did not mind studying. Due to the use of social media for a long period of time, there is a continuous look at the mobile screen, which can lead to headaches and eye problems. For this, the vision is reduced. They cannot adapt to social events due to excessive use of the people themselves. Due to the excessive use of social media, this disease is very normal. Because then people are willing to reduce their contact with the real world. In order that the user is united with the virtual world itself, not with the real.

They forget that in the Hereafter, these words and deeds will be accounted for and there will be records of these. Allah said: Not a word does he (or she) utter, but there is a watcher by him ready (to record it) (50:18). This misuse of social media seems to be a strong position. For this, the media will not be responsible only, as well as our family education, social status, lack of values, and lack of moral education.

Technology Misuse

Scientific contributions to the welfare of humanity are undeniable. The advancement of science has undoubtedly made people's living easy and fluent. There is no conflict of science with Islam. But the

science is changing, Islam is eternal and irreversible. But due to the misuse of technology, proper use, and its benefits are being hidden. Many people are becoming miserable in the misuse of technology.

The cultural identity of social media lies about Islam and the enemy will be able to use it in various ways. This will make "Bidat" which means that it will create a wrong connotation associated with the invention of Islam and Islamic principles. This misinformation can be influenced by religion and religiously, about Islam, causing further problems on a global scale.

- Muslims are able to learn, ask, teach and network through social media sites. All such information and Islamic literature more accessible to the public reach. It is easy to practice Islam through Android phone apps. Islam related applications include the various translations of the Quran, books of hadith, books of fasting, schedules of salat, do of daily life, tafsir, masala- masail, etc.
- The study also found that there are some negative effects that accompanied the usage of social media among Muslim society. Internet is easily accessible and cheap, devil worshippers, some have taken advantage of it, and they are free on the Internet and the spread of illegal content. Due to the excessive use of social media, students may have a negative impact on the results of the examination and subsequent career.
- The development of social media for social harmony and to prevent racism and false photographs to be used and should be used to promote false abuse other for misbehavior. Through social networks, criminal activities are increasing every day. In order to protect our society to create public awareness of society.
- There should be awareness programs in Muslim society that address the people synthesizes on the pros and cons of using social media sites. It is better to keep on doing good deeds in mind that Muslims are the models for all other humans.
- In social media, refrain from disclosing false, obscene or derogatory information about individuals, parties, and the world, and to be cautious. Then social media will play an active role in forming an information-rich, skilled youth community as a prosperous controller.
- While spending time among themselves, the phone should not be kept around. Friends can be locked on the phone when spending time with family. As a result, Internet-based social media will not be able to ruin your attention.
- It is necessary to awaken religious consciousness among our youth. Whether it's religion or not. Because no religion teaches us moral degradation. Our young people will be the most beloved friends for their families. Parents should be careful about the use of mobile and computer for children. Even if a boy or a girl makes a mistake, she will have to help her get up and raise herself again.
- If we can control our skyline, do not allow bad websites to enter. If we can control the bad things, the whole world will be in our hands through social media. If there are some rules, the media cannot be humiliated to others. Legal action can be taken for anyone doing anything.
- That's what we're using technology for. If we use technology to promote Islam, then all the technologies will be the means of welfare. All the Prophets have used the technology of their time and spread their own religion. They made the right use of technology. If we use technology properly, then it will be good for Islam and Muslims.

CONCLUSION

The concept of social media in today's world of modern technology and social media use growing trend, where the objective of this study was only part of the Muslim society. The benefits of social media sites that are concerned with the increase in work efficiency, the true teaching of Islam, the maintenance of social ties, etc. are also included in the data source. Global social networking has become very popular. Which is playing a pivotal role in bringing the distance to the world, Both the country and its people will be benefited if they use positive aspects of avoiding negative aspects of awareness. Generally, the negative effects of media and social media are numerous, but it is not only the role of the Muslims and the role of religion as Islam but also with the benefit of the plays.

There is no technology product or technical development, which is not usable for Islam. But remember that everything can be used in good work, and it can be used for evil purposes. The fault is not about things or technology. Rather, the user is basically responsible. In this era of the excellence of information technology, there has been an opportunity for the call of Tawhid to spread the message to the callers of Allah in the way of Allah. By utilizing this opportunity, the teachings of the Quran and Sunnah have to be delivered to the door of the door. The beauty of Islam must be highlighted to the public. The challenge of ignorance must be reached and the Quranic light should be delivered everywhere. And that effort requires everyone to participate. Allah will give us the gift of Islam to spread the message of Islam.

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