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“BHAGWAT GITA: IMPROVE PERSONAL AND PROFESSIONAL LIFE AND LEADERSHIP QUALITIES”

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ABSTRACT

The modern management concepts of vision, excellence in work, perseverance, achieving goals, decision-making techniques, planning are all discussed in Bhagavad Gita. Bhagavad Gita has got all the management tactics to achieve the mental equilibrium and to overcome any crisis situation. The Bhagavad-Gita can be experienced as a powerful catalyst for transformation. Bhagavad Gita is an inspirational source for everyone, common man, start-up entrepreneurs, and business tycoons. The philosophy of Bhagavad-Gita should be viewed as guide in developing managerial effectiveness and not as spiritual perspective. Managerial effectiveness can be gained from Bhagavad-Gita in three ways - mind-management, management of duties and the principles of self-management. Specific models of administration, management, and leadership have been described on the basis of Gita. The philosophy of Bhagavad-Gita should be viewed as guide in developing managerial effectiveness and not as spiritual perspective. Managerial effectiveness can be gained from Bhagavad-Gita in three ways - mind-management, management of duties and the principles of self-management. Specific models of administration, management, and leadership have been described on the basis of Gita. Ancient Indian philosophy does not discourage the value of work but it attempt to synthesize work with joy as the outcome becomes more fruitful and fulfilling.



KEYWORDS: modern management , philosophy of Bhagavad-Gita , decision-making techniques.

INTRODUCTION

There are many wonderful scriptures in the world in which great wisdom is hidden. The Bhagavad-Gita is certainly one of the best. It contains many valuable lessons for modern people about how they can manage their lives and their duties, without becoming involved with the world and its countless snares that steal our peace and happiness. By reading it and practicing its teachings, you will not only develop spiritual wisdom, but also learn how to live safely with discernment and clarity of purpose amidst problem and challenges.

Bhagwat Gita - Improve the Personal and Professional life:

Principles of management are taught in Management Institutes, mentioned in the books of top management guru and message which are being in motivational quotes are from ancient largest epic from excerpts of Gita. These are thousands of years old but very much relevant to present corporate, Economy, Business leader for their successful story. Many organizations, institutions now days provides Training, to its top executive bases on Bhagwat Gita principles, to improve the personal and professional life as well as increase the productivity, behavioral, motivational, attitude and development of confidence and courage, enthusiasm, bravery, intelligence which is necessary for becoming a successful leader, manager, entrepreneur, successful player, politician through Bhagwat Gita Module. As management is getting thing done through people and with the people by motivating them, keeping them productive by way of influencing them. A successful leader in anywhere should have quality of visions, envisaging, decision making, planning, self-confidence. These all are elaborated Bhagwat Gita. Principles and message of Bhagwat Gita are helpful in grass root thinking of human, which ultimately lead to enhance quality and approach.

Prospects of Gita in Business:

Decreasing ethical practices in corporate world created a need of spiritual environment at workplace for showing a way wrong to right. Business manager in this era also faces the same situation as faced by the *Arjuna* in the war of *Mahabharata*. In that situation a need arises for a business man to use the philosophy of Gita and consider Gita as their management guru and behave accordingly. It teaches the lesson of wellbeing of all the parties of the business rather than focusing only on the shareholders because to survive in long run a business man should have to focus on all the stakeholders. Identifying the need of philosophy of Gita various institutions started to teach Gita as a subject. Not only in India but in other countries. Corporate organizations also started various programme to teach their employees art of living and taking decisions in critical situations. In this era Gita's principles acts like a management guide for the managers and teach them. The lessons to become self-managed, goal directed, karma yogi etc. Thus the holy Gita have a great relevance in today and future and corporate world also identified its need and working according to the principles for taking critical decisions. It is a universal scripture applicable to people of all temperaments and for all times. Gita contains the solution for all the problems of corporate life.

Leadership like Shri Krishna:

In current world, Krishna's leadership is a most fascinating and useful. He had demonstrated leadership of very high quality, which had made him a significant leader. That is why he is followed by millions of disciple still today; in his absence. Bhagavad Gita contains many leadership lessons that are similar to contemporary leadership theories and practices. Leaders should embrace rather than avoid challenges because they bring out the leaders' greatest strengths. They should be resilient in their actions and should not be weakened by pain and pleasure. Effective leaders do not lead by fear or anger. Character is core to effective leadership they need to be aware of the self and the surroundings. Whatever the leader does, the followers will follow and whatever standards or example the leader sets people in general will follow. In Bhagavad Gita, Krishna defines three specific disciplines that are required for effective leadership: '*discipline of learning*', '*discipline of speaking properly*' and '*discipline of equanimity*' (steadiness of mind under stress). All these are important for effective leadership. Today's leadership authorities also agree that effective leaders have to be effective learners. Leadership is not only about teaching people to follow a certain path or to do a certain thing, but it is also about learning things to be taught. Likewise, without effective communication skills, leadership cannot become effective. Krishna says, the most important part of communication is to communicate with honesty and with respect toward others. The leadership qualities are for which Shri Krishna says that whatever the master piece of work of excellence the commoners follows. Leader's work is no different from parenting. It is the leader's action rather than his speeches that followers imitate. The visionary leader

will have dynamism and strength which flows from an inspired and spontaneous motivation to help others.

CONCLUSIONS:

Bhagavad Gita is an inspirational source for everyone, common man, start-up entrepreneurs, and business tycoons. The philosophy of Bhagavad-Gita should be viewed as guide in developing managerial effectiveness. The philosophy of Bhagavad-Gita should be viewed as guide in developing managerial effectiveness. Principles and message of Bhagwat Gita are helpful in grass root thinking of human, which ultimately lead to enhance quality and approach. Corporate organizations also started various programme to teach their employees art of living and taking decisions in critical situations. In this era Gita's principles acts like a management guide for the managers and teach them. Gita contains the solution for all the problems of **corporate** life. Bhagavad Gita contains many leadership lessons that are similar to contemporary leadership theories and practices. In Bhagavad Gita, Krishna defines three specific disciplines that are required for effective leadership: 'discipline of learning', 'discipline of speaking properly' and 'discipline of equanimity' (steadiness of mind under stress).

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