



# REVIEW OF RESEARCH

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## 'SHRIKRISHNA: THE MANAGEMENT GURU'

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### ABSTRACT

*The intrinsic intensity of ruler Krishna communicated in Gita will make Indian administration energetic, dynamic, and successful. The advanced administration ideas like vision, authority, inspiration, greatness in work, accomplishing objectives, which means of work, mentality towards work, nature of individual, dynamic, arranging and so on., are totally talked about by Lord Shri Krishna in the Bhagavad Gita with a sharp knowledge and best investigation to pass through our confounded issue making it profoundly qualified to turn into an aspect of the modern the board. Master Krishna was incredible commonsense and careful driving utilizing the assets of 'men' and 'material' most creatively and proactively. For being a decent pioneer, there ought to be a few characteristics required in an individual. The absence of the board will cause issue, turmoil, wastage, postponement, demolition and even sorrow. Overseeing men, cash and material in the most ideal path as indicated by conditions and condition is the most significant and basic factor for an effective administration. Man is the principal syllable in the administration; which talks the volumes on the function of essentialness for the administration rehearses. Master Shri Krishna is the key wellspring of different administration contemplations. Ruler Krishna is the ace of artfulness and there is a ton to be gained from him. Master Krishna, through his life showed how to carry on with a day to day existence in sum and expressed keep doing right, without having connection towards the result of those activities and in particular, never hurt anybody.*



**KEYWORDS:** *intrinsic intensity, advanced administration ideas, dynamic, arranging.*

### INTRODUCTION

Management involves three aspects such as maximum utilization of resources, achieving organizational goals with efficiency and effectiveness, value addition to the world suggesting social responsibility. All these aspects of management can be achieved in a healthy environment consist of ethics and ethical behavior. Essence of Indian management is about society, it requires that people should develop with purity, ethics and morale, karma-yoga (Work action), knowledge, evenness of mind, objectivity of work, faith and that each and every person need to work efficiently without expecting any result in order to keep moving the wheels of universe. Ancient Indian knowledge give prime importance to certain values and qualities like humanity, pride less, non-violence, tolerance, simplicity, self-control, absence of ego, non-attachment etc. The inherent power of lord Krishna expressed in Gita will make Indian management vibrant, active, and effective. Indian wisdom can be applied effectively in any managerial area and is able to answer many of the management relates issues.

However, the contribution of western management philosophies and theories cannot be ignored but integration with the ancient Indian wisdom will be helpful in achieving effective result.

The cutting edge the board ideas like vision, initiative, inspiration, greatness in work, accomplishing objectives, which means of work, mentality towards work, nature of individual, dynamic, arranging and so on., are totally talked about by Lord Shri Krishna in the Bhagavad Gita with a sharp understanding and best investigation to pass through our befuddled dim issue making it profoundly qualified to turn into an aspect of the modern the executives. It might be noticed that while Western plan on the board manages the issues at shallow, material, outside and fringe levels, the thoughts contained in the Bhagavad Gita tackle the issues from the grass roots level of human reasoning on the grounds that once the essential considering man is improved it will naturally upgrade the nature of his activities and their outcomes. It is not a single miracle that the Gita has now come in sight as a wellspring of motivation for business venture and manual for the board.

### **OBJECTIVES OF THE STUDY:**

The present paper is based on the specific object to find out the management leadership qualities of Lord Shri Krishna and to study the management lesson relate it with modern management practices.

### **RESEARCH METHODOLOGY:**

This research made an attempt to relate the teachings from *Lord Shri Krishna* to the famous management principles. The study is based on secondary data. Under secondary data, various Books, Journals, Articles, Research papers, Website, etc. is referred on the topic.

### **LEADERSHIP LIKE SHRI KRISHNA:**

In today's dynamic environment, it is very difficult to lead any institution in effective manner until leader is competent enough to do this. He is required to be ready for any alarming situation at any point of time. Just as soldier of army at border are always ready for contingency. Leaders are also required to get prepared for any urgent situation. Even not only for urgent situation but also for emergent situation which are quite unusual to happen. A leader sometimes does not have luxury of choosing his battle as it emerges from the environment and present itself. Success of the leader in this battle is dependent upon the performance of subordinates and groups within the sphere of influence plus their own skills and qualities to coordinate their efforts. Thus leadership is nothing but a combination of processes which involves the coordination of activities of various groups. These combined efforts of all the entities of institution in a right direction make it a successful institution. Thus the combined efforts towards some common agreed upon objectives with the influence of proper leadership make the institution a developed institution. Since all the efforts revolve around the effective leadership, it is necessary that leader should be perfect one.

In order to improve as a leader he must first understand that what areas needed improvement then only he will be able to move in right direction for corrective action. For that the key factor is awareness. This journey of awareness towards the organization starts with self-awareness and this concept of self-awareness is best explained in Bhagavad Gita in which Krishna lead Arjun to this journey of darkness enlightenment or self-awareness. This knowledge of self-impales the Arjuna to stand for his duty lead the battle of Mahabharata and with the effective leadership finally won the battle.

Leadership is inspiring others to pursue your vision within the parameters you set, to the extent that it becomes a shared effort, a shared vision, and a shared success Leadership is an act a decision to take a stand, or step, in order to encourage, inspire or motivate others to move with you. What's more, the most effective leaders do not rely on their title, or positional power, to lead. Rather, their ability to use their own personal power combined with their use of strategic influence are what make them effective. Whatever the excellent best one do, the commoners follow. In simple sense '*a leader is one who practices what he preaches*'. What so ever be a leader prove by his life and action the commoners

follows. This common and combined efforts lead to the overall institutional development. That is what Sri Krishna teaches Arjuna. He imitated both inwardly and out-worldly.

Lord Krishna was great practical witty and tactful leading using the resources of 'men' and 'material' most resourcefully and proactively. For being a good leader, there should be some qualities required in a person. These qualities are helpful in overall institutional development. In institution it is the duty of leader to coordinate the efforts of people for the achievement of agreed upon goals of institution. This accomplishment of institutional objective is depending on the type of organization. For instance, for profit making organization financial upliftment is the main motto, on the other hand for non-profit making organization social welfare is the primary objective. So these objectives give the direction to the efforts of people involved in its achievement. Apart from that the leadership style is also an important factor for institutional development.

### **ROLE OF MANAGEMENT:**

The board has become an integral part in regular daily existence, be it at home, office, manufacturing plant, Government, or in whatever other association where a gathering of people collect for a typical reason, the executives standards become possibly the most important factor through their different aspects like administration of time, assets, work force, materials, hardware, account, arranging, needs, approaches and practice. The board is an efficient method of doing all exercises in any field of human exertion. It is tied in with keeping oneself occupied with intelligent relationship with other people throughout playing out one's obligation. Its undertaking is to make individuals fit for joint execution, to make their shortcomings unimportant. It strikes congruity in working, balance in musings and activities, objectives and accomplishments, plans and execution, items and markets. It settle circumstances of shortcomings be they in the physical, specialized or human fields through most extreme usage with the base accessible cycles to accomplish the objective.

The absence of the board will cause issue, turmoil, wastage, postponement, demolition and even misery. Overseeing men, cash and material in the most ideal path as per conditions and condition is the most significant and basic factor for a fruitful administration. Overseeing men is assumed have the best strategies. Man is the primary syllable in the executives which says a lot on the job and centrality of man in a plan of the board rehearses. From the pre-historic days of aborigines to the present day of robots and computers the ideas of managing available resources have been in existence in some form or other. When the world has become a big global village now, management practices have become more complex and what was once considered a golden rule is now thought to be an anachronism.

Management has become an integral part of daily life whether it may be at home or at workplace of every individual in the universe. When a group people assemble in an organization with a common purpose, goals and objectives comes into act with various factors like time management, resource management, materials, machinery, funds, policies and many more. It is nothing but an art of getting things accomplished through which the people efficiently and effectively gets motivates towards their job. Management process involves planning, organizing, staffing and controlling, human efforts to achieve desire goals.

Management always resolves the crisis or the issue that occurs in form of physical, technical, and behavioural through optimum utilization with the nominal available processes to achieve the set goal. Lack of Management will originate the disorder, turmoil, wastage, suspension, destruction, depression and stress. Managing and supervising of *Men*, *Money* and *Material* is the best possible way according to situation and environment is the most essential factor for a successful management. Man is the first prior syllable in the management; which speaks the volumes on the role of significance for the management practices. Bhagavad Gita is the key source of various management thoughts.

### **SHRIKRISHNA - THE MANAGEMENT GURU:**

Lessons of Lord Krishna are interminable. His names and structures are incalculable. Master Krishna who is a substance unto itself is a demonstrated magnetic pioneer and director. He bestowed his lessons through his praiseworthy life and activities. A model - a pioneer, a legend, a defender, an

educator, a rationalist, a companion and Guru across the board. Krishna was one of the most logical Lords everything being equal. The best administrator and a pioneer who bestowed important exercises to all. He proliferated hypothesis of 'bhakti' and great 'karma' in Bhagavad Gita. The Bhagavad-Gita clarifies a few significant administration exercises for all. Ruler Krishna is the ace of artfulness and there is a ton to be gained from him. Following are a portion of the administration techniques valuable for pioneers.

1. **Be Grounded:** In spite of being a lord and a preeminent, Krishna carried on with his life in effortlessness and he was a man of individuals. A pioneer ought to be modest, honorable and practical. This will guarantee his development and progress..
2. **Share your Learning:** True chief or pioneer must impart their figuring out how to other people. As the truism goes 'information develops when imparted to other people', when applied is the best act of all. Krishna who was called as a 'Sarvagnya' never dithered to impart his contemplations to other people. At the point when Arjuna was in a fix whether to battle his family members or not, he helped him to remember his motivation and showed him the strategies to conquer his dread and questions; in this way zeroing in on his obligation.
3. **Stick your Goals:** Krishna had three unmistakable life objectives for himself. To start with, 'ParitrayanaSadhunam' which implies government assistance for good; second, 'vinashayadushkritam' which means demolish evil (thought) and third, 'dharma sansthapana' which means set up and fortify the great standards. As a supervisor he represented that one ought to have obvious objectives in the association and one ought to never permit their faculties to be controlled.
4. **Strategic Approach:** Shri Krishna was ace specialist who utilized critical thinking approach for an incredible duration. He with his strategic abilities won Mahabharatha war for Pandavas. He demonstrates that an individual who is talented in arranging activity or strategy will win without a doubt in war and legislative issues. A strategy is critical to accomplish long and transient objectives..
5. **Tactful Communicator:** Shri Krishna through his capacity of discourse and speech aptitudes roused Pandavas a few times. He roused them to serve great and just great, simultaneously progressing in the direction of accomplishment of equity. A genuine pioneer or administrator consistently steps up to the plate and rouse his collogues and colleagues.
6. Master Krishna, through his life exhibited how to carry on with a daily existence in aggregate and expressed keep doing right, without having connection towards the result of those activities and above all, never harmed anybody.

### CONCLUSIONS:

The intrinsic intensity of master Krishna communicated in Gita will make Indian administration lively, dynamic, and effective. The current administration ideas like vision, initiative, inspiration, greatness in work, accomplishing objectives, which means of work, disposition towards work, nature of individual, dynamic, arranging and so forth., are totally examined by Lord Shri Krishna in the Bhagavad Gita with a sharp understanding and best examination to pass through our befuddled issue making it profoundly qualified to turn into an aspect of the modern management. Lord Krishna was incredible functional and thoughtful driving utilizing the assets of 'men' and 'material' most ingeniously and proactively. For being a decent pioneer, there ought to be a few characteristics required in a person. The absence of the board will cause issue, turmoil, wastage, deferral, devastation and even misery. Overseeing men, cash and material in the most ideal path as indicated by conditions and condition is the most significant and basic factor for a fruitful management. Man is the primary syllable in the administration; which talks the volumes on the function of criticalness for the administration rehearses. Ruler Shri Krishna is the key wellspring of different administration thoughts. Lord Krishna is the ace of artfulness and there is a ton to be gained from him. Lord Krishna, through his life exhibited how to carry on with a day to day existence in whole and expressed keep doing right, without having connection towards the result of those activities and in particular, never hurt anybody.

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