



THE ISSUES AND PERSPECTIVES OF PILGRIMAGE TOURISM DEVELOPMENT IN INDIA

Dr. Madhukar Kishanrao Panchal
Department of Commerce .K.B.P.M.Pandharpur.



ABSTRACT

The travel industry is characterized as "a brief development of individuals to outside spot". The travel industry is a blend of social, social and financial characters which clears the development of individuals all around as characterized by United Nations World Tourism Organization. There are various types of the travel industry in particular Adventure the travel industry, Business the travel industry, Cultural the travel industry, Cruise the travel industry, Eco the travel industry, Leisure the travel industry, Medical the travel industry, Religious the travel industry, Sports the travel industry, Wellness the travel industry, Wildlife the travel industry and so forth. Journey the travel industry is a piece of strict the travel industry, which includes the development of individuals for harmony and mental alleviation. An examination overview was directed to lead a pilot study the above realities with a populace of 50 examples in Srirangam sanctuary which distinguished the general fulfillment level.

In view of the pilot study, an inside and out examination was directed to contemplate the lovers' recognition, inclinations, fulfillment with different administrations and offices and the degree of fulfillment of different administrations offered in the journey the travel industry places with specific reference to Srirangam Temple. The poll was planned into five components of administrations like Quality of Services, Quality of essential offices, Quality of conveniences, Transport Network and Facilities inside the sanctuary premises with 5 point likert scale. A positioning survey was likewise intended to gauge the inclinations of offices accessible. The poll was coursed to 600 recipients of which 586 recipients have answered with complete information and staying 14 recipients have submitted with deficient information or not submitted.

KEYWORDS: *travel industry , to outside spot , harmony and mental alleviation.*

INTRODUCTION :

The travel industry demonstrates the development of individuals starting with one spot then onto the next spot which is social, social and monetary marvel as per United Nations World Tourism Organization. The travel industry includes a movement from their standard spot to a surprising spot.

The travel industry is an action in an outside spot for movement, business and so forth. The individuals what travel's identity is named as "explorers", sightseers, tourists, inhabitants or non-occupants. Travel is a demonstration of moving outside their home for business or delight. Adventurers are people going for joy, for a time of under 24 hours. Vacationers are people who are going for delight with a medium-term remain. The travel industry is considered as "motor of development" as it goes about as a driver for development of the world economy.

The article looks at the merger of Hindu journeys and pace of strict the travel industry in India by fundamentally assessing the impression of brilliant wonders (folklores) and furthermore the on-going practices and happenings that twist one next to the other in the desolate manner. The connecting and balancing different sides of human life, hallowed and debase, thus transform into contestation,

enchantment and distinction; anyway they meet at various levels in the arrangement of 'completeness' where earth based humankind meets with the earthbound godlikeness. Sacrality of journey is here and there compromised by foulness of the travel industry after section of time, which likewise results to worries for portrayal, belongingness, control and force, cacophony and contestation – the issues allude to enticing custom. In India the more noteworthy worth concurred the travel industry as a road for advancement mirrors a discernment that the advertising of journey locales and strict structures offers a methods for protecting and upgrading the worth and perceivability of the imperiled buildups of the past, however having little awareness of verifiable worth and its changed importance today. The development and significance of journey the travel industry might be identified with an expanded want among Hindus to declare their personality against a perpetually noticeable Muslim populace. As biology of being journey the travel industry can likewise be provided into bigger reality looking for interconnectedness what was advanced in the antiquated past.

Evolution of tourism industry

The development of Indian the travel industry approach was advanced in the wake of perceiving the progression of the travel industry in different parts the word. The tenth arrangement perceives the work capability of the travel industry notwithstanding the advancement of national coordination, outside trade.

Various Categories of Tourism:

The travel industry has different classifications and the most famous classifications are Leisure the travel industry, Business the travel industry, Medical the travel industry, Cultural the travel industry, Adventure the travel industry, Wellness the travel industry, Eco the travel industry, Sports the travel industry, Religious the travel industry Cruise the travel industry, Wildlife the travel industry and so on. Recreation the travel industry manages unwinding just and has no work included. The leisure exercises are shopping, sports exercises for delight, dozing, visiting companions and family members and strolling on shore for getting a charge out of the peacefulness. Business the travel industry manages business exchanges. The business the travel industry is mainly engaged with the exercises of leading business exchanges, going to meetings, show or occasions related with the business and so on. Clinical the travel industry includes exercises of taking or accepting clinical guidance or treatment in a better place. It incorporates clinical help, travel plans, transportation and visit bundles.

Presumably the most famous of all types of the travel industry is the journey to a consecrated spot; in any case, it is minimal comprehended. One of the elements of journey is that it permits us to comprehend our social legacy while scanning for an agreeable connection among man and the sacrality of a given spot. To its focal goals, in the same way as other ceremonial activities, journey is a basic, effectively reasonable – voyaging movement (regularly importance strolling) to a hallowed spot – which is appropriate for political activity. The blend of strict and political components catches well known creative mind and furthermore suits to the basic masses (cf. Ross 2007: 74-76). Journey can meld culture and governmental issues specifically hazardous ways as pioneers control it and use as methods for passionate coercing in quest for their own objectives. Journey can be seen as both a strict and political action

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destinations. Each progression en route has meaning. A journey is an excursion during which change happens. Travelers will get new bits of knowledge and more profound comprehension. Life is seen with various eyes on consummation of the journey. Macrina Wiederkehr (2015) (Illuminated Journeys, Macrina Wiederkehr, Behold your life, p, 11). Journey the travel industry has profound importance. Journey the travel industry goes under Religious the travel industry as one of the portions. Different portions are evangelist travel; religious cruising, cloister visits and strict vacation spots.

OBJECTIVES

1. To distinguish the monetary effects of the journey the travel industry.
2. To distinguish the socio,cultural,economic effects of the journey the travel industry
3. To distinguish the Positive effects, Multiplier impact, Negative effects in journey the travel industry
4. To recognize the Economic measurements in journey the travel industry.

METHODOLOGY

The information for this investigation were gathered from neighborhood occupants which occupied with the travel industry exercises. voyagers were recognized as a key factor in creating the travel industry in neighborhood networks. This examination is chiefly founded on auxiliary information, for example, broucher,pamplets,books,news papers,internet,advertisement and so forth

REVIEW OF LITERATURE

Das gupta (2006) journey the travel industry assumes an extraordinary job towards financial changes. according to Indian opinion the explorer communities or tirthas than used to visit by number of visitors to procure temperance. one of such focus where taking heavenly dip.during producer sankranti, thought as in life of an individual wins that quite a bit of goodness which one can win by visiting all the journey habitats for the duration of the life. the journey the travel industry is a fundamental and living involvement with journey locales have additionally become significant destinations, because they are firmly connected with the social character and legacy of a goals where likewise joy segments are being added to the natural pioneer courses and itineraries. thus because of nonstop progression of explorers and visitors at this land, the financial existence of the islanders are evident. there fore, it can be said that journey the travel industry has opened a few wellsprings of money procuring and therefore a few new occupations have emered because of journey tourism.Shakiry (2001) the estimation of journey the travel industry in Islamic countries,. pilgrimage the travel industry uncovers numerous viewpoints in culture and economy. exploring and creating strict land imprints and offices would prompt the ascent of journey the travel industry in Islamic nations. Journey the travel industry uncovers numerous points of view in culture and economy. exporing and creating strict land imprints and offices would prompt the ascent of journey the travel industry in Islamic nations.

HISTORICAL PERSPECTIVE OF RELIGIOUS TOURISM IN INDIA

India is a place that is known for journey. Travel for strict purposes has been there from the most old occasions. Essentially, all religions – Hindu, Buddhism, Jainism and Sikhism have their major and minor journey communities in various pieces of the nation. There are additionally focuses of Sufism, temples and mosques that are visited by individuals. Truth be told, to a lion's share of local voyagers in India journey has consistently been the principle inspiration. In our nation every single significant sanctuary, altars and hallowed spots are discovered dispersed from the beginning significant riverbanks or in the slopes. The conjunction of heavenly waterways called –Sangam||, draw in a large number of visitors consistently when pioneers collect there to take sacred plunge in these streams. For instance upon the arrival of –Sankranti|| a shower in heavenly Ganga water is accepted to alleviate an individual of the considerable number of sins. Another measurement added to it is that a push to bring together the nation Adi Shankaracharya built up four peeth (focuses) in the four corners of the nation. They are Badrinath in North, Kanchipuram in South, Dwarkapuri in West and Jagannath Puri in East. To add to this Sringerimutt in Karnataka state is likewise professed to be the consecrated peeth. The Indian pioneers travel to the blessed sanctuaries, the Indian heavenly space called –Teerth|| which contain the significance of –to cross||. It is an unmistakable sign that in Indian sacred space something is being traversed. Inside the blessed space people are allowed to rise above themselves when they meet, in examination, with the heavenliness. The journey, rather than decreasing in our clearly always mainstream, logical and mechanically situated world, is encountering extensive development. This is principally in light of the fact that in strict existence of a normal Indian, even streams have assumed an unequivocal job. The waterways from days of yore have been the image of immaculateness to people.

ECONOMIC DIMENSIONS IN PILGRIMAGE TOURISM;

As per the most recent report from the world travel and the travel industry chamber in the year 1999 travel and the travel industry is relied upon to produced about 3.5 trillion us dollars of gross domestic product and right around 200 million occupations over the world economy approximately, one third of this originates from the business itself and the rest of its exceptionally solid synergist move through impact in different areas, for example, retail and construction. world travel and the travel industry gross domestic product is fore cast to increment in genuine terms at 3% per annum in the decade 2010.in a similar period employment in movement and the travel industry is required to develop at 2.6% per annum. world travel and the travel industry board has outlined the world features.

PILGRIMAGE AND TOURISM THEORY: CONTRASTS AND PROBLEMS

It appears that at whatever point journey the travel industry and touristic experience is discussed, the word and thought of journey is raised. The subject of whether journey and the travel industry are discrete social wonders, various sorts of a similar marvel, or in fact something very similar under various names, is a disagreeable one. The two terms are endeavors to represent types of movement. (Lynn Huntsinger and María Fernández-Giménez2000) Yet in like manner utilization they appear to depict very changed exercises. In any case, when investigated, it can frequently be discovered that there is a critical level of cover, here and there bringing about one being unclear from the other. (Maria Eva Subtelny1989) It is along these lines judicious to take a gander at the speculations of each, one next to the other, so as to increase a point of view on the issue, and, with the end goal of this article, set up an establishment from which crafted by journey voyagers can be inspected. In any case, it is imperative to understand that in no way, shape or form are for the most part pioneers on journey for strict reasons. Peruser, for instance, has contended convincingly that the term 'pilgrimage the travel industry' should be applied to a scope of exercises that need not be constrained to the unequivocally strict in inspiration or type furthermore, it is likewise essentially imperative to consider the journey the travel industry place itself. One shared factor among these spots is the thing that we may consider as their 'spiritual attraction'. That is, the intensity of the spot to pull in fans. (Imprint Mac Williams. 1995) contends that this attraction is created through relationship with different blends of wonderful fixes, phantoms of powerful creatures, sacrosanct topography, and trouble of access seemingly, the journey the travel industry itself will show some essential cosmological standards, explicitly concerning the implications behind the topographical area of journeys. Physical hints of the awesome or virtuous relics encapsulate the perfect that explorers look for. The holy topography and the hints of the holy person are 'sketches' of the perfect in essence. Notwithstanding, Reader, again hoping to grow the field of journey the travel industry contemplates, contends that the journey site need not really be strict. The 'secular' world, he contends has as a lot of potential to make holy places, and he refers to instances of social and national sanctuaries, war graves, and donning settings as models. Tolerating this, the limits between journey the travel industry and what we may call 'pilgrimage venturing' can't generally be delineated. Be that as it may, one distinctive factor might be simply the name that the explorer applies to themselves (Paulla A. Ebron 1999) contends that the way to understanding journey the travel industry is the progression of individuals, contending that it is a –circulation of individuals, thoughts, images, encounters, and cash|| that we should follow the progression of so as to appropriately archive Indeed, he proceeds to contend that the major standards of a religion will rise in the investigation of explorers and journey the travel industry.

THE ROLES OF PILGRIMAGE TOURISM

The last inquiry emerging from this examination spins around originations of inspiration for journey sightseers; for what reason do a few people travel right now? From my examination plainly there is no single explanation that can be ascribed to all journey visitors. (Terry R. Slater 2004).This is shown well when Cohen's typology is applied to journey voyagers. In any case, journey vacationers do share the regular attribute of going inside strict settings. The inquiries concerning what attracts them to

these settings rotate around issues of inspiration, desire, and the social goals related with the thought of 'journey travel'. All three creator's works analyzed right now an express want to put themselves in strict settings. There is no sign of mishap or intimidation (Shinde, Kiran). The equivalent is valid for the publication articles. Further, the investigation of manuals show that these sorts of settings and exercises are 'the activities' when voyaging. However, this inquiry must be addressed completely in singular settings. A few sightseers will move toward journey viewpoints from a recreational or diversionary perspective, while some will accompany thoughts of experimentation or will look for options. Right now, religions of different societies, by righteousness of their relative uniqueness, can be believed to encourage investigations of the self at an assortment of levels. What's more, issues of secularization and advancement/post innovation are especially a piece of this image.

CONCLUSIONS

The after effects of the prior investigation have plainly shown that journey the travel industry is assuming a significant job in financial improvement. Among different perceptions, it has demonstrated that, for some nations of the locale, the monetary noteworthiness of journey the travel industry is extremely enormous when estimated against GDP and fares. For some nations as a rule and the least evolved nations specifically, journey the travel industry is a part wherein they have near, if not serious, points of interest for which they can proficiently change over residential assets into outside trade. In the event that fittingly utilized, such outside trade can buy the venture products important to help all the more extensively based monetary advancement arrangements. . The examination has shown that the social criticalness of journey the travel industry, estimated regarding work (particularly incompetent work), is enormous. It has likewise outlined that suitable journey the travel industry related mediations can assume a job in increasing the expectation of living and in decreasing neediness in nearby networks.

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